

Sahyadrians in Limelight

ಸಹ್ಯಾದ್ರಿಯಲ್ಲಿ ಡಾ|| ಪ್ರಕಾಶ್ ಕಮರಡಿ ಉಪನ್ಯಾಸ

ಮಹಾನಗರ, ಆ.4: ಸಹ್ಯಾದ್ರಿ ವಿಶ್ವವಿದ್ಯಾಲಯದಿಂದ ಕಾರ್ಯಕ್ರಮ ಕೈಗೊಂಡ ಡಾ|| ಪ್ರಕಾಶ್ ಕಮರಡಿ ಅವರು ಕೃಷಿ ಕ್ಷೇತ್ರದ ಪರಿಷ್ಕರಣೆ ಬಗ್ಗೆ ಮಾತನಾಡಿದರು. ಕೃಷಿ ಮತ್ತು ಕೃಷಿ ಸಂಪನ್ಮೂಲದ ಬಗ್ಗೆ ಅಂತರರಾಷ್ಟ್ರೀಯ ಮಟ್ಟದ ಸಂವಿಧಾನ ಕೃಷಿಯನ್ನು ಮತ್ತೆ ಉದ್ಧಾರ ಮಾಡುವ ಪ್ರಯತ್ನವನ್ನು ಧರಿಸಿ, ಕಾರ್ಯಕ್ರಮದ ಅಧ್ಯಕ್ಷತೆಯನ್ನು ವಹಿಸಿದರು.



ಪ್ರಕಾಶ್ ಕಮರಡಿ ಅವರು ಮಾತನಾಡಿದರು. ಕೃಷಿ ಕ್ಷೇತ್ರವನ್ನು ಪುನರುಜ್ಜೀವಿಸಲು ಸರ್ಕಾರದ ಅಭ್ಯರ್ಥನೆ ಪ್ರಯತ್ನ ಮಾಡುತ್ತಿದೆ. ಅದಕ್ಕಾಗಿ ಕೃಷಿ ಕ್ಷೇತ್ರದ ಅಭಿವೃದ್ಧಿ ಕೆಲಸಕ್ಕೆ 100ರಷ್ಟು ಸರ್ಕಾರಿ ಪ್ರಾಯೋಜಿತ ಸಂಸ್ಥೆಗಳನ್ನು ಸಹಾಯ ಮಾಡುವುದು ಇದು ರೂಪಕವಾಗಿ ಕೆಲಸ ಮಾಡುತ್ತದೆ ಮತ್ತು ಬಗ್ಗಿಯೂ ಅವರು ತಿಳಿಸಿದರು.

Sahyadri online journal launched

MANGALURU: The Department of Business Administration, Sahyadri College of Engineering and Management, has officially launched its maiden open access online journal, Sahyadri Journal of Management (SJOM) Volume 1, Issue 1 with ISSN No 2456-9151 recently.

ಸ್ವಚ್ಛ ಸಹ್ಯಾದ್ರಿ, ಗಾಂಧಿ ಜಯಂತಿ



ಗಾಂಧೀಜಿ ಭಾವಚಿತ್ರಕ್ಕೆ ಪುಷ್ಪ ಸಮನ್ವಯ ಕಾರ್ಯಕ್ರಮವನ್ನು ಹೊಂದುವ ವಿಚಾರದ ಬಗ್ಗೆ ಮತ್ತೆ ಗಾಂಧಿ ಜಯಂತಿ ಸ್ಮರಣೆಯನ್ನು ಸಹ್ಯಾದ್ರಿ ಕಾಲೇಜು ಆವರಣದಲ್ಲಿ ಆಚರಿಸಲಾಯಿತು. ಭಂಡಾರಿ ಘೋಷಣೆ ಅಧ್ಯಕ್ಷ ಮಂಜುನಾಥ ಭಂಡಾರಿ ಅವರು ಗಾಂಧೀಜಿ ಭಾವಚಿತ್ರಕ್ಕೆ ಪುಷ್ಪ ಸಮನ್ವಯ ನಡೆಸಿದರು. ಸಹ್ಯಾದ್ರಿ ಪ್ರಾಂಶುಪಾಲ ಡಾ|| ಉಮೇಶ್ ಬಿ. ಭುಷಿ, ಅವರು ಪಾಲ್ಗೊಂಡರು.

Swachha Sahyadri

Gandhi Jayanti and Swachha Sahyadri was observed at the Sahyadri college premises. According to a press release, the first year engineering students, students of Department of Business Administration, teaching and

non-teaching faculty of the institution took part in the celebrations. The occasion was graced by Bhandary Foundation Chairman Manjunath Bhandary. Students and staff volunteered to clean the surrounding areas of the Sahyadri campus as well as public utilities including the bus stop near national highway.

The current issue includes five empirically backed articles from various disciplines like Human Resource Management, Marketing, Finance and

Manipal team wins Sahyadri Whiz Quiz

MANGALURU: Department of Commerce, Manipal, won first place in the 'Sahyadri Whiz Quiz-2018' organized by the department of Business Administration of Sahyadri College of Engineering and Management. The winners received a trophy and cash prize of Rs 25,000. SDM, Ujire won second place with a trophy and a cash prize of Rs 15,000 while St Aloysius College, Mangaluru won 3rd place with a trophy and a cash prize of Rs 10,000. 'Sahyadri Whiz Quiz-2018' is an inter-collegiate quiz competition for undergraduate students. Around 7,000 students from 50 colleges in Mangaluru, Udipi, Kodagu, Karwar and Kasargod participated, of which 950 students were selected for the finale at Sahyadri College campus.



Winners of Sahyadri Whiz Quiz-2018 pose for a photograph.

Out of 315 teams of 3 each, 150 teams qualified to the second preliminary round, and only 10 teams made it to the final round. Kamakhya Prasad Aggarwal addressed the gathering and said, "Success is not the end but the beginning of a new journey. To face success, one should set an action-oriented goal, and emphasise on short term goals. Rather than winning the quiz competition, the goal should be to prepare for it to the best one can. This will transform anxiety into confidence. Swami Maheshathmanandaji, correspondent of Ramakrishna Institute of

Moral and Spiritual Instruction, Mysuru and Jairaj Rai, Chairman, Sri Ramakrishna Credit Co-operative Society felicitated the winners. Kamakhya Prasad Aggarwal, Business Head - Karnata

ಸಹ್ಯಾದ್ರಿ ಕಾಲೇಜಿಗೆ ಬಿ.ಎ.ಕೆ. ಶಾಸ್ತ್ರಿ ಭೇಟಿ



ಡಾ|| ಬಿ.ಎ.ಕೆ. ಶಾಸ್ತ್ರಿಗಳ ಸಹ್ಯಾದ್ರಿ ಕಾಲೇಜಿಗೆ ಭೇಟಿ ನೀಡಿದರು. ಮಹಾನಗರ, ಮಂ. 12: ಯುಎಸ್ಎ ಫೈನಾನ್ಸಿಯಲ್ ಸ್ವಾತಂತ್ರ್ಯ ದಾ|| ಬಿ.ಎ.ಕೆ. ಶಾಸ್ತ್ರಿ ಅವರಿಗೆ ವಂದನೆ ಸಹ್ಯಾದ್ರಿ ಕಾಲೇಜಿಗೆ ಭೇಟಿ ನೀಡಿದರು. ಕಾಲೇಜಿನ ವಿವಿಧ ಇಲಾಖೆಗಳ ಅಧ್ಯಕ್ಷ ವಿನ್ಯಾಸಗಳು ಮತ್ತು ಚಾರ್ಟರ್ಡ್ ಏರ್ಲೈನ್ಸ್ ಕಂಪನಿಯಿಂದ ಕಂಡವರಿಂದ ಕೊಡಲಾದ ವಿಭಾಗದ ಸದಸ್ಯರು ಚರ್ಚಾತ್ಮಕ ಮತ್ತು ಕ್ರಮವಾಗಿ ಸ್ವಯಂ ಅಧ್ಯಯನ ಮಾಡಿದರು.





NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

SAHYADRI
COLLEGE OF ENGINEERING & MANAGEMENT
DEPARTMENT OF BUSINESS ADMINISTRATION
Sahyadri Campus, Adyar, Mangaluru - 575007, Karnataka, India.
Email: mba@sahyadri.edu.in, website: www.sahyadri.edu.in

BHANDARY FOUNDATION

Aptra



ACADEMIC ACTIVITIES
PRAVARTTI
DEPARTMENT OF BUSINESS ADMINISTRATION



Placement @ Sahyadri

Academic Accolade



6th RANK

Sayona Joseph
VTU EXAMINATION
2015-17

Record in Placement



₹12 LPA

Tripthi J Bangera
Placed in
Deco Emirates

SAHYADRI
COLLEGE OF ENGINEERING & MANAGEMENT
Mangaluru



Dr. R Srinivasa Rao Kunte
Principal

Sahyadri College of Engineering & Management offers wide range of undergraduate and post graduate programmes in Technical and Management domains, approved by AICTE and affiliated to Visvesvaraya Technological University (VTU), Belagavi. The vision of the Institute is to become a globally respected institute striving continuously for excellence in education, research and technological service to the nation.

Institution offers Bachelor of Engineering Degree in Civil, Computer Science, Electronics & Communication, Information Science, Mechanical and Post Graduate courses like MBA and M.Tech. It also offers Doctoral Programme in different branches from VTU, Belagavi.

The college is ISO 9001-2008 certified from TUV Nord, Germany and has obtained the International Accreditation Organization (IAO) candidate stature. It has been Accredited "A" Grade by the National Assessment and Accreditation Committee (NAAC)



Dr. Vishal Samartha
Director, Dept. of MBA

The Department of Business Administration, established in the year 2008, offers two year full time MBA and Ph.D programme. Sahyadri MBA provides high quality managerial talent with a mind-set for success in a turbulent economic environment. The department encourages entrepreneurship among the students and as a result we are proud to announce that several successful stories have emerged from the campus. The department encourages students to participate in fests in IIMs and IITs and also attend and present papers in national and International conferences.

The Department of Business Administration, established in the year 2008, offers two year full time MBA and Ph.D programme. Sahyadri MBA provides high quality managerial talent with a mind-set for success in a turbulent economic environment. The department encourages entrepreneurship among the students and as a result we are proud to announce that several successful stories have emerged from the campus. The department encourages students to participate in fests in IIMs and IITs and also attend and present papers in national and International conferences.

The Department of Business Administration, established in the year 2008, offers two year full time MBA and Ph.D programme. Sahyadri MBA provides high quality managerial talent with a mind-set for success in a turbulent economic environment. The department encourages entrepreneurship among the students and as a result we are proud to announce that several successful stories have emerged from the campus. The department encourages students to participate in fests in IIMs and IITs and also attend and present papers in national and International conferences.



Dr. K. Vidyavathi
Chief Editor

"PRAVRTTI" is testimonial to our endeavour to prepare the students with right attitude, knowledge and skill. Along with the classroom teaching, throughout the year we organize several programmes & activities in the Department. We also conduct various extension activities like Whiz Quiz, PG CET Training, Faculty Development Programme, Leadership Development Programme etc for both undergraduate students and teachers.

"PRAVRTTI" is the reflection of all these activities and achievements of our faculty members and students. We are placing before you the second issue of our newsletter "PRAVRTTI". Your constructive suggestions and feedback are most welcome.

Vision

To create a centre of excellence in Management Education and to develop high quality managerial talent with a mindset for success in a fast changing economic environment.

Mission

To provide a distinctive learning environment that actively engages students faculty and the business community in developing knowledge and skills relevant for success in businesses operating in a complex global economy

Chief Editor:

Dr. Vidyavathi K.

Editors:

Mr. Raghavendra Prabhu
Mr. Deepak B.E

Governing Council Members:

Mr. Radha Krishna
Dr. M. D. Tiwari
Dr. D. L. Prabhakara
Dr. B. S. Anami
Mr. Shankar Alva
Mr. Balakrishna Bhandary
Mr. Manjunath Bhandary
Mrs. Prasanna Bhandary
Mr. Devadas Hegde
Mr. Shashi Kiran Shetty
Mr. M. V. Subramanian
Mr. Jagannath Chowta
Prof. S. S. Balakrishna
Dr. Srinivasa Rao Kunte

Layout & Design:

Bharath Raj G
Nagaraj D

Photographs:

Lawrence D'Souza
Ravichandra

Published by:

Bhandary Foundation

Contents

Sahyadri Conclave	2
Graduation Day	4
WhizQuiz	8
Union Budget	10
State Budget	12
Bridge Course	14
Leader Development Programme	16
PGCET Training programme	18
Guest Lecture for MBA's	22
Industrial Visit	28
Community Initiatives	32
Sahyadri Collaboration	38
College Day	41
Publications	46

Sahyadri Celebrates the 71st Independence Day



The 71st celebration of our Independence Day was observed with joy and pride by the staff and students of Sahyadri. Mr. B



Shrinath Samaga, Manager, Human Resources, Hinduja Global Solutions, Mangaluru, Chief Guest, hoisted the national flag after which the gathered students, faculty members and the staff sang the national anthem. While addressing the gathering, Mr. Shrinath, expressed his delight to see the upcoming leaders who are going to make a difference to the nation. He mentioned that Independence is not

only for the nation but also to our self. He urged all to grow up to the fullest potential to make one's career and one's life.

Mr. Preetham Hegde, Head of IT, Mayor's Office, New York City also graced the occasion. While speaking to the audience, he

re-iterated that one should seek independence of mind and the soul should belong to one place.

Mr. Manjunath Bhandary, Chairman, Bhandary Foundation, stated that thousands of people sacrificed their lives for our freedom and it is a day to remember their contribution to the nation.



The Student Council of Sahyadri was introduced to the guests by Prof. Balakrishna S S, Vice-Principal. The Achievers of 2016-17 in extracurricular activities like Sports, Cultural & Scouts & Guides were felicitated. After the formal Programme, the students and staff showcased their talents in the cultural events.

69th Anniversary of the Republic Day Celebrated in Sahyadri



The 69th anniversary of the Republic Day was celebrated in the Campus with hoisting the national flag by the Chief Guest - Colonel M A Rajmanner, Director, Army Recruitment Office, Kulur, Mangaluru. Captain M J Augustine, Group Captain, Indian Airforce and Retired Colonel Mahendra Babu were

also present to grace the occasion.

Colonel M A Rajmanner in his speech, referred back to the history of the year 1930 on Jan 26th when Indian Congress decided to declare Poorna Swaraj and it took 17 years of all the freedom struggles we went through to remove the

British from our country. He remembered the contributions of great freedom fighters. He quoted the contribution of someone close to us in Mangaluru Rani Abbakka, who was the chief of Kulur during 16th century. Portuguese at that time had captured the province of Gujarat, Bombay and made Goa

their headquarters. They then turned their attention to the port trust of Mangaluru. Portuguese sent small boats to capture Mangaluru through sea route, however Rani Abbakka who had 200-300 soldiers defeated them. With this story of the brave women, he conveyed that when we decide something, we should work towards it and we can definitely achieve it. He urged students to make small changes and these small changes put together will then become a large change for the nation and make it a better place to live in. Post his speech; students recited Bankim Chandra's, "Vande Mataram", the National Song. This was followed by Staff Sports Day organized by the Department of Physical Education.



Five days “Sahyadri Science Conclave” is an initiative to popularize Science & Technology amongst the masses and create an awareness regarding its impact on Socio-economic levels for sustainable development of the nation. It has provided a platform for budding young scientists and managers to deliberate on panel discussion on varied topics of Science, Technology and Management. There were lectures by the Nobel Laureates, Scientists, and Interactive sessions relating to various application oriented themes and issues were discussed.

Swami Jitakamanandaji, President, Ramakrishna Mission, Mangaluru inaugurated Sahyadri Conclave – Science, Technology and Management by Lighting

Seetharam, Hon'ble Minister for Planning, Statistics, Science and Technology, Govt of Karnataka, Dr. Murli Dhar Tiwari, Former Director of IIT, Allahabad & Dr. Shashikiran Shetty, Founder & Chairman, Allcargo Logistics, Mumbai.

Speaking on the occasion, Chief Guest Swami Jithakamanandaji appreciated Sahyadri for its student-centric & knowledge-centric approaches. Swamiji, urged the gathering to develop one's mind, intellect and heart to bring out the best from within.

Ada E Yonath, Nobel Prize winner for Chemistry, in her talk, expressed how delighted she was when she received an invitation from India as she had great learning experiences from the great scientist – Dr. G N Ramchandran an Indian physicist who was the first to propose a triple-helical model for the



Ada E Yonath
Nobel Laureate - Chemistry



Serge Haroche
Nobel Laureate - Physics



Joseph Sifakis
Turing Awardee

the Lamp in the august presence of Nobel Laureate Ada E Yonath, Nobel Laureate Serge Haroche, Shri. Basavaraj Rayareddy, Hon'ble Minister for Higher Education, Govt. of Karnataka, Shri. M. R.

structure of collagen. She shared her wonderful experiences when she visited for a Conference long ago. She said she loves India, she loves the science in India and she also loves the scientists of India.



Serge Haroche in his talk, mentioned that to be a scientist is a passion and not a profession. For scientists, pleasure of science is pleasure of discovering things. He urged young talented students to get into science as the challenge is to retain youngsters in science since they are attracted to other streams easily. He said the politicians and policy makers have a huge role to play in overcoming the challenges in the field of science.

Shri. Basavaraj Rayareddy, Hon'ble Minister for Higher Education, Govt. of Karnataka, in his inaugural address congratulated the institution for bringing together under one roof of Sahyadri, the Nobel Laureates, and Internationally renowned Scientists & Management Experts. He also shared the importance of Science & Technology and how it has impacted life for better.

also share it with the rest of the world. He stimulated students to win a Nobel Prize and encouraged them to dream big and discover the unique talent in them.

Dr. Murli Dhar Tiwari, Former Director, IIT- Allahabad, in his speech urged students to take interest in the Plenary Sessions, Panel Discussions & Technical sessions planned and capitalize on the experiences shared by them.

Mr. Manjunath Bhandary, Chairman, Bhandary Foundation while addressing the gathering recollected the moment he was invited to IITTA as guest for the Science Conclave. He said it was a great opportunity to meet the Nobel Laureates at IITTA which made the moment a memorable one for him. Since then, he wanted to create such happy and worthy moments for the students of his place and hence decided to organize Sahyadri Conclave as a social initiative to assist the



Shri. M R Seetharam, Hon'ble Minister for Science & Technology, Govt. of Karnataka while inaugurating the Project Exhibition shared the success story of Karnataka for its innovative measures to reach the students of both urban as well as rural areas of the state.

Dr. Shashikiran Shetty, Founder & Chairman, Allcargo Logistics, in his speech referred to the Nobel Laureates and Scientists as a Gift to mankind. Apart from discovering, they



students of rural areas for their growth and development.

Dr. D L Prabhakara, Director in his presidential address summed up the theme of the conclave as “Save our Planet”. He assured that at the end of the Sahyadri Conclave one can fine tune his/her dreams and goals. Dr. Umesh M Bhusi, Principal welcomed the gathering and Dr. CK Manjunath, Event Coordinator gave the glimpse of the 5 day conclave.





During the Valedictory Ceremony, Mr. Manjunath Bhandary, Chairman, Bhandary Foundation shared the journey of the last five days of Sahyadri Conclave. He proclaimed that at the closure of Sahyadri Conclave, the end goal has been achieved which was to inspire students in the field of Science, Technology and Management. As evidence to the outcome being met, he was fascinated to see students approaching the Nobel Laureates and the scientists and discuss their ideas and projects. He expressed his willingness to hold Sahyadri Conclave

Serge Haroche, Nobel Laureate while speaking to the gathering praised the curiosity of the students and the interactive sessions during Sahyadri Conclave. He said students of Mangaluru have deep quest for knowledge and appreciated Sahyadri for its encouragement to such students. Chief Guest - Mr. Gaurav Gupta, IAS, Principal Secretary, Department of Information Technology, Biotechnology and Science & Technology, Government of Karnataka in his valedictory remarks expressed how happy he was to be seated



next year as well to reach greater number of students with the support of the Government and other stakeholders.

Ada E Yonath, Nobel Laureate gave feedback of a whole new experience she had during Sahyadri Conclave in Mangaluru. She was touched by the enthusiasm of students and appreciated that the questions they asked were good. She urged students to get busy with Science and come up with fantastic new equipment.

amongst the brightest of the world. He conveyed the various initiatives of the Government of Karnataka to drive innovation, generate interest among female students in science, incubation network centres and also about the support in terms of funded projects and grants to interested students. He announced that there are Incubation Network Centres set up in totally 20 colleges and Sahyadri College of Engineering & Management is one among them. He urged students to be Job creators rather than Job seekers hence focussing on start-ups as career.



Joseph Sifakis, Turing Awardee in Computer Science expressed his happiness to interact with the young students. He observed that they have huge motivation for learning and stimulated them to add meaning to their life and make it worth living with their achievements in the field of science.

Guest of Honour - Prof. Uma Maheshwar Rao Karanam, Director, NITK, Surathkal appreciated the Conclave by referring to the Resource persons & the theme. He advised students NOT to get disconnected with the society and the world. He encouraged them to start developing Hypothesis of any area of interest in science, evaluate it with experiments, analyse the results and communicate it to the society. He appreciated the theme – Science, Technology & Management

wherein Management shall re-engineer the processes of science & technology required for the society.

Guest of Honour - Prof. K. Byrappa, Hon'ble Vice Chancellor of Mangalore University appreciated the concept of bringing variety of specialists, technocrats of various disciplines together for a Conclave. He had words of praise for Sahyadri since it is a budding institution just 10 years old and has given opportunities for thousands of students to listen to the Nobel Laureates and Scientists.

Prof. Anush Bekal, Dept. of Electronics & Communication gave the overview of the Conclave and reported the day-wise event of the Plenary Sessions, Panel Discussions, Technical Sessions, Exhibition & Cultural Programme.

Conclave Gallery





Dr. Amar Kumar Pandey

Dr. Amar Kumar Pandey, Additional Director General of Police at Government of Karnataka, Bengaluru spoke on “Managing enterprise complexities” with specific reference to “Refugees right to return and reintegration – A comparative analysis of Bosnia-Herzegovina and Sierra Leona”. He has briefed about refugees rights to return and reintegration. He explained about the structure of solving complex problems by formulating strategies and perspective planning. He also described about the ontology of architecture of return. He referred to the 15 stages of return namely peace agreement, cessation of wars, demilitarization, conduct of election and so on.



Mr. Sandeep S P

Mr. Sandeep S P is the HR Lead for Engineering, Technology, and SCM centre in India for Rolls Royce, Bangalore addressed the Management participants on “Fortifying HR for future” mainly focused on the insights into trends in Business and its implications on HR. He beckoned the students to upskill their current knowledge in the area of HR and also work on their competencies as it defines their survival in the business. He said that business today is ever evolving and hence HR domain has become complex. Today, while taking any decisions one needs to take a global perspective, understand the Government policy and also the population dividend/leverage. In his second session on “Strategic HR business partnering - insights from a practitioner”, he apprised the audience on evolution and application of the three pillar model, effectiveness of the HR business partners, four roles of the HRBP's and the critical roles played by HR.



Mr. H V Dinesh Prasad

Mr. H V Dinesh Prasad, Founder Chairman & Principal, Noble School of Business, Bengaluru spoke on “Business Analytics”. He started his session by describing data analysis and various data measurement scales. He emphasized on the relevance of data driven decision making process using a live example. He went about discussing the uses and application of data analytics in day to day life by quoting varied examples. He showed the relationship that exists between analytic capability and organization value addition. He concluded his session by showing the application of SPSS software and interpretation of the same.



Mr. Chethan Shenoy

Mr. Chethan Shenoy, Associate Director & Head of Investment Products Anand Rathi Securities, Mumbai delivered a talk on “Application of Financial Planning & Wealth Management”. During the session he explained various strategies an individual must formulate for wealth management and its implementation. He further explained various scenarios of investment and emphasized on the key to a wealthier future which lies in Knowledge and Application of the Knowledge. He gave away six lessons for every amateur investor which could lead them to better returns in their investment.



Mr. Bharath Shivappa

Mr. Bharath Shivappa, Director, Clients & Markets, Deloitte facilitated a session on “Marketing, a consulting services firm”. He started his talk by enlightening the students on his life experiences. He emphasized on 4 P's of product mix and 7 P's of Service Marketing. He touched upon Marketing Professional Service Firms and sales approaches used to win clients. He concluded his session by using 2 strategies to build a client i.e Hunt and Farm.



Ms. Anita Pai

Ms. Anita Pai, Senior General Manager and Head- Customer care, ICICI Bank Mumbai delivered a talk on “Application of New technology in Banking”. Ms. Pai started her session by dwelling on the topic of Risk Management in the Banking sector. She introduced to the audience the Global presence of ICICI Bank and spoke about the coverage of operations group of the bank. She enlightened the students about the innovation journey of ICICI bank from 2001-17. She concluded her session by giving an insight about various new technologies used in ICICI bank namely, Robotic Process Automation, Robotic Arm and Note Sorting, AI, API Integration, NLP and Chat Bot



Mr. Dileep Chandra

Mr. Dileep started the session by narrating his own life story, a combination of success and failures. He stated various challenges he faced during his career where he optimized on his skills and succeeded in life. He started his subject by explaining shared services and its varied area viz Employee Data Management, HR enquiry, HR Reporting and Analytics, Termination administration, Leave management, Transportation and IT. He stated that in HP Shared Services were aligned to the HR department where as in many other corporations it is linked to Global Business Solutions. He advised the students on 3 key points needed to be successful in any field be a constant learner, be system expert and make use of common sense /application of theoretical knowledge to problems at all situations.



Mr. Ananth Ravi

Mr. Ananth Ravi, Senior VP and Sponsor, Reliance Industries Ltd spoke on “Paradigm Shift in Indian Entrepreneurship over last 4 decades”. He started his session with the definition of entrepreneurship. According to him, “Entrepreneurship is living a few years of life like most people won't so that you can spend the rest of your life like most people can't”. Citing the examples of great entrepreneurs like T. M. A. Pai, Dhirubai Ambani and Adi Godrej he took the audience through the entrepreneurial journey. He also discussed about triple option convertible debentures and how it was used as a debt instrument. The session concluded with open question to audience – “How will artificial intelligence do emotional thinking?”



Mr. Kamlesh Manuja

Mr. Kamlesh Manuja, Head of Business Operations, Edelweiss Tokio Life Insurance, Mumbai spoke on “Operational efficiency through digitization”. He took the students through the journey of digitalization of insurance segment from the Indian context. He also put across the challenges and opportunities in the said segment and tried to focus on customer centric solutions and innovations. He enlightened the audience about how the new generation on-boarding model works. He gave two live cases studies on General insurance & Life insurance to show how digitalization has impacted & improvised the entire experience of insurance.



Mr. Prashanth Prakash

Mr. Prashanth Prakash, Partner, Accel Partners, Bengaluru spoke on “How to start a start up & Digitalization of Economy”. His session was on how digitalization has transformed the industry. In the wake of that, he defined transformation & the several sub- sets of digitalization. He threw light on the role of data analytics and how data helps in personalizing a customer's virtual experience. He dwelled on the “Idea of Network Effect”. He concluded his session with case studies on Blue stone, Bizongo & Black buck.

Grand Finale Sahyadri Whiz Quiz 2018



Dept. of Business Administration organized “Sahyadri Whiz Quiz-2018”, an inter-collegiate quiz competition for undergraduate students. Around 7,000 students from selected 50 colleges in Mangaluru, Udupi, Kodagu, Karwar and Kasargod participated in the college level round, out of which 950 students were selected to participate in the Grand Finale at Sahyadri. The day witnessed an enormous crowd of participating students who were enthusiastic to combat in the final round. Mr. Kamakhya Prasad Aggarwal, Business Head – Karnataka and Goa, HDFC Ltd was the Chief Guest & Mr. Pradeep Suresh, Director – Financial Accounting Advisory Services, E&Y Associates LLP was the Guest of Honour

during the Inaugural Ceremony. Prof. Gayathri Shetty, Chief Coordinator of Sahyadri Whiz Quiz 2018 welcomed the gathering. Dr. Vishal Samartha, Director-MBA introduced Sahyadri and the Dept. of Business Administration to the gathering. She also gave the bird’s eye view of the flagship event Sahyadri Whiz Quiz 2018. Dr. Umesh M Bhushi, Principal in his Presidential address conveyed that Sahyadri Whiz Quiz is one of the forums to convert information to wisdom. He urged the students to interact with others during the course of the event and enjoy the day-long process. Prof. Ramesh K G, coordinator of Sahyadri Whiz Quiz gave away the vote of thanks. Mr. Rakshith Shetty was the Quiz

Master. Immediately after the formal function, the first preliminary round was held. Out of 315 teams of 3 each, 150 teams qualified to the second preliminary round. Finally 6 teams were selected for the Grand Finale. Swami Maheshathmanandaji, Correspondent, Ramakrishna Institute of Moral & Spiritual Institution, Mysuru & Mr. Jayaraj Rai, Chairman, Shri Ramakrishna Credit Co-operative Society facilitated the winners. Dept. of Commerce, Manipal won 1st prize with a trophy and cash prize of Rs. 25,000, SDM Ujire won 2nd place with a trophy and a cash prize of Rs. 15,000, St. Aloysius College, Mangaluru won 3rd place with a trophy and a cash prize of Rs. 10,000.



Mr. Kamakhya Prasad Aggarwal, in his speech appreciated the efforts of Sahyadri for organizing such a mammoth event. He congratulated the participants as they were the winners of the college level round. He urged students to think about – “What is success?” and further mentioned that Success is not an end but the journey. To face success, one should set an action-oriented goal emphasizing on short term goals. He said winning the Sahyadri Whiz Quiz should not be the goal, but preparation for the Whiz Quiz should be the goal which transforms the anxiety to confidence in facing the Grand finale.



Mr. Pradeep Suresh while addressing the gathering seconded the thought of the Chief Guest and added that achieving success is easy, provided one enjoys the journey. He urged students to invest on self as it is the best investment one could do. He said – “Fail, as long as you are learning from your failure”. He appreciated Sahyadri Whiz Quiz as it pushes students to be inquisitive about current affairs.



Interaction with the Under Graduate Faculty Team during Whiz Quiz 2018



Faculty of under-graduate colleges who participated in Sahyadri Whiz Quiz 2018 were addressed by the Principal, Dr. Umesh M Bhushi and the Director-MBA, Dr. Vishal Samartha. Dr. Bhushi appreciated the faculty for their support during the Sahyadri Whiz Quiz process as they played a key role in its success. He said the UG faculty members have been rendering ongoing support to Sahyadri

in all its student-centric initiatives and invited them to utilize the infrastructure and the expertise of Sahyadri in their personal development as well as student development of their respective colleges. Dr. Vishal Samartha highlighted that our students are participating and winning in IIM’s and IIT’s who were once groomed by the UG faculty and now mentored by the Sahyadri

team. Achievements of students are the result of the contributions of their faculty at both UG and PG level. Prof. Sushma V, while addressing the faculty, informed of the Two-Day PG CET Training at Sahyadri for MBA aspirants to be held in the month of June this year as a part of the Institutional Social Responsibility (ISR) of Sahyadri.



Discussion on Union Budget & State Budget 2018 - 19



Presentation & Discussion on “Union Budget & State Budget - 2018” was organized by the Department of Business Administration. The Central Budget was in the Parliament on February 1, 2018, by the Honourable Finance Minister, Mr. Arun Jaitley. Karnataka State presented its Budget proposals on 16th of February, in Vidhan Soudha, by the Honourable Chief Minister, Mr. Siddaramiah who is holding the Finance Portfolio. This programme analyzed the positive pushes of the government guided by the mission to strengthen agriculture, rural development,

health, education, employment, industry and infrastructure sectors. The major thrust area of the budget was to achieve over 8 % growth as manufacturing, services and exports back on good growth path. The programme was conducted in two sessions. The first session was focused on Union Budget and the second session to State Budget. A fruitful discussion on Union & State budget with the experts creates an awareness about the budget amongst the students. In view of the above, First Year MBA students in six teams of four students presented their critical views on “Union Budget & State Budget -

2018” covering distinct sectors viz. Education, Health Care & Social Welfare Programmes, Agriculture & Rural Development, Infrastructure & MSME. The panel of experts consisting Dr. Radhakrishna Shetty, Head, Department of Economics, Sri Mahaveera College, Moodbidri, Mr. M N Pai, Chartered Accountant & Prof. Banu Prakash, Professor of Commerce, SDM College, Ujire shared their views and brought out the insights of the budget. Twenty four students made into groups of three presented their views on the proposals of Union Budget and State Budget.



TEAM-1	
Name	Sectors
1. M. ASHWINI	EDUCATION,
2. SALEEKA SHAMA	HEALTH AND
3. PRIYANKA	SOCIAL WELFARE.
4. ASHRITHA PAI	

TEAM-2	
Name	Sectors
1. SHERYL	AGRICULTURE
2. ANVITA K	AND
3. SHAINITH	RURAL DEVELOPMENT.
4. FLOID CN	

TEAM-3	
Name	Sectors
1. MOHD SUFIAN	INFRASTRUCTURE
2. RAINA JYOTHSNA	AND
4. ROSHNI K	INDUSTRIAL
	DEVELOPMENT.

Discussion on Union Budget
The team one,two & three presented their views on the programmes proposed in the Central budget for Health Education and other social welfare programmes, Agriculture and Rural Development, Infrastructure and Industrial Development

The team spoke about the importance of education in a country and explained the Budget proposal of integrated B. Ed. Programme for teachers and their training under Right to Education Act. ‘Diksha’ digital portal to be used to upgrade the skills of teachers. PMRF (Prime Minister’s Research Fellows” to be

launched to identify students from premier institutions to undertake Ph.D. programme in IITs and IISc. The team explained in length Govt. Funded Health Care Programme titled National Health Protection Scheme to cover over 10 crore poor and vulnerable families providing coverage upto 5 lakh

rupees per family per year. On the area of social welfare, the team explained about the Govt. proposal of providing LPG connection to 8 crore poor women and 51 lakh houses in rural areas. It is also proposed to construct 2 crore additional toilets under Swachh Bharat Abhiyan.



The team questioned the audience as to why agriculture has been given much importance in every budget. Agriculture contributes only 16 % to GDP and 10% to the total exports but it is disappointing as 50% of people are engaged in agriculture. The team felt that there is a need to avoid migration of people from rural areas to urban areas in search of employment. The team hailed the announcement in the budget declaration of minimum support price for Kharif crops, upgradation of existing rural huts into Gramin Agricultural Markets, allocations

for cultivation of highly specialised medicinal and aromatic crops, extension of Kissan Credit Card facilities and Prime Minister's Ujjwala scheme of 8 Crore LPG connections to poor families. The team informed the audience about the Govt. proposal about smart cities, Bharatmala scheme of construction of 35,000 Kms. of Highway and construction of Rohtang Tunnel, Zozela pass etc. for safety in border areas. With respect to AIR the Govt. proposal scheme of UDAN was explained. It was expected to have 18% annual growth in this sector. In the

Railways area the Union's proposal of completion of all the work to Broad Gauge was told. The team hailed the proposal of “FOG SAFE” Train protection warning system. And Wi-fi and CCTV in all train systems. The team explained about NITI AYOJ plan to initiate centres of excellence to be set up on Artificial Intelligence, robotics etc. The group also explained about Big Data on MSME's and proposal of capital and interest subsidy by the Government. The presentation by the students was followed by Questions and Answers.



Discussion on State Budget 2017-18



State budget 2018-2019 is the 13th budget presented by our Honourable Chief Minister. State Government in its budget has provided 19.60 lakhs students with free bus passes to commute more easily. 250 new Anganwadi Centers and 100 mobile Anganwadi centers will be set up. Education has been allocated Rs.26,846 crore, the allocation is 20 per cent higher than the last year for the infrastructural development Universal Health Coverage scheme 'Aarogya Karnataka' will be started from February 2018 and will be implemented from this year. This will help mainly the middle and lower class people to pay their medical bills. The Karnataka Government has prepared the budget keeping the welfare of the society. The Women and Child department has been allocated Rs.5,371 crores. Gender Sensitivity Training will be imparted to Government employees, students in order to develop safer spaces for women. Toilets will be constructed in all police stations and the women police stations in district headquarters will be upgraded as a one stop service centres. Nirbhaya Kendras will be established in all police commissioner's offices. Rs.1350 crore has been allocated to

Mukhyamantri Anila Bhagya Yojane to benefit 30 lakh people by providing a gas connection. There is an increase in allocation for agriculture Rs. 5,849 crore this year, compared to Rs. 5080 crore last year. Farmers can get Rs 10lakh loan at 3 percent interest rate. Rs 203 crore to be spent on marketing organic agriculture products. Special package of Rs 24 crore announced for minor millets. Rs 845 crore has been allocated under Karnataka Raita Surkasha Pradhan Mantri Fasal Bhima Yojana. Rs 50 crore has been embarked for organic farming. A new agricultural college will be set up in Chamrajanagar. Raita Belaku introduced empowering farmers with economic independence. 70 lakh dry land farms to benefit. Dry land farmers to get guaranteed annual income between 5000-10000 per hectare. Rs 1 lakh of loans will be waived upon a farmer's death. Loans of Rs 50,000 for female fishermen. Rs 14,268 crores have been allotted for Rural Development. 110 rural village roads to be improved. With the help of NREGA and Fisheries Department "Jala Krishi" Scheme - to provide employment to rural people. All districts

and Grama Panchayaths will have Fire Service Station within 5 years

In this year's budget for the infrastructure, a Lion's share has been given for Bangalore city and urban development. Total 88 lakes are proposed to be developed by the Corporation for the development of lakes in the city. To manage goods and people transport efficiently and quickly, a multi-modal logistic park will be set up on 400 acres of land near Bengaluru and 50 acres near Hubli. Rs 14,136 crore has been allocated to the energy department. At least 35 power sub-stations will be initiated in places like Gadaga of Dharwad, Mulki of Mangalore, Madhavna of Puttur and various other places, to strengthen the power network in the area.

This time state budget has allocated Rs.459 crore towards the tourism sector. In order to promote tourism, culture and heritage of Karnataka government has introduced "kalaburugi kalavana" that is to showcase art and culture of North Karnataka. To boost and support entrepreneurs, the Government announced the setting up of Karnataka Innovation Authority.



TEAM-1		TEAM-2		TEAM-3	
Name	Sectors	Name	Sectors	Name	Sectors
1. RUNA	EDUCATION, HEALTH AND SOCIAL WELFARE.	1. CHRISTIL	AGRICULTURE AND RURAL DEVELOPMENT.	1. ANCILLA	INFRASTRUCTURE AND INDUSTRIAL DEVELOPMENT.
2. FIOLA					
3. NEHAL					
4. CHIRAG					
		2. BHAVANA		2. DIMPLE	
		3. SUGANDINI		3. JESON	
		4. SADANAND		4. SHILPA	

Resource Persons' Comments



Mr. MN Pai said that generally, before the budget, the Government conducts an economic survey. It gives an insight to the budget to be presented. He shared his views on the following facts and figures of the budget which have not been covered by the students.

- GDP growth rate at 6.75% pegged at 7% to 7.5% for 2018-19.
- India jumps 30 places to reach top 100 in world banks of doing business ranking.
- 50% increase in indirect tax collection-GST.



- Corporate tax on MSME reduced from 30% to 25%.
- Block chain technology in agro sector.
- India is the fastest growing economy.
- India will be the 3rd largest economy in the world.

Dr. Radhakrishna Shetty opined that a long-term vision is found in this Budget. The entire concentration is on education, health,

infrastructure and rural areas. A partial effort has been taken by the Govt. regarding agrarian economy. Bamboo has been made to treat as green gold. Now it is not considered as a forest tree. Extension of Kisan Credit card to Fisheries and animal husbandry is noteworthy. Liberalisation of procedures for export of agro products is a good signal. Govt. has to take a few measures regarding price volatility.

Regarding State budget, it is a target-oriented Budget. Satisfying the people is the main aim. Maximum allocations are made towards Rural sector and Education. What Govt. does for



its people is reflected in the Budget. Here also not much efforts have been made towards price stability.

Prof. Bhanu Prakash compared the Budget to Yoga. Good health for education and good education for health. Government is focussing on the ground level problems-health and education. Diksha is provided to upgrade the teachers' skills. Concern on

education loan repayment premium as there is no tax benefit announced.

Regarding State Budget I opine that State Government does not have productive schemes but only protective schemes. The budget is targeted towards some selected sectors only.

Dr. Vidyavathi programme coordinator proposed vote of thanks and the programme concluded with the National Anthem.

Bridge Course for MBA Entrants



Bridge Course for new entrants is conducted every year before the commencement of the first semester. This Course will assist in the smooth transitioning of the students to MBA. A sound grasp of the fundamentals of MBA subjects will lay a strong foundation for the entire two-year programme.

Dr. Vishal Samartha, Director, welcomed the students and, in her talk, mentioned the key notes regarding the achievements of the institution in placements, teaching pedagogy adopted, the faculty blend of both industry & academia and also about the uniqueness of Sahyadri MBA. Post this, Mr. Ankith S Kumar, Student Counsellor facilitated a session on Self Awareness which urged the students to evaluate themselves before they begin their MBA course.

The Second day of Bridge Course started with a session on "Self: Growth & Development" by Prof. Mithun Ullal. Students were asked to prepare a report on "Where they see themselves in the next 10 years". The session contributed to their thinking & creativity. Students felt the emergence of a new dimension of their personality. Post lunch, Mr. Abhijith Karkera, Managing Partner & Marketing Head, VIBRANT MINDS facilitated a session on Leadership. He highlighted the qualities & types of a leader & also on the type of leadership that students should develop.

The Third day of MBA Bridge Course started with "Colloquium on Quantitative in Life", a session facilitated by Prof.

Raghavendra Prabhu and Dr. Rashmi Kodikal. This session highlighted the essence of numerical values one's life and how numbers could be made interesting. Post lunch, Prof. Samarth Shenoy, in his session on "Best Manager", enlightened the students on finding a manager in one's own self.

Day Four began with a session from Prof. Sushma V, on "Sahyadri 2030", a team activity to bring out Creative Thinking, followed by presentation on this imaginary topic by students. Post this session, Dr. Vidyavathi K, conducted Business & Economics Quiz focusing on Current Affairs. Afternoon Session was facilitated by Mr. Manoj Louis on "Stress Management". He conducted stress management activities for the students and evaluated on how they overcome the situation instantaneously.

Day Five the session was by Prof. Ramesh K G, facilitated a session on "Daily News Analysis". He gave inputs on how news is analyzed in terms of its history, importance and impact. Second session was on "Self Esteem Development" by Prof. Padmanabha B. It was an activity-based session on breakthrough thinking, building self-esteem, self-identification, self-respect & celebrating small success. Each activity was aimed at analyzing the strengths of individuals.

The sixth day of MBA Bridge Course started with a session on "Communication and Values" by Prof. Gayathri Shetty. It was an activity-based session focusing on values and their

importance in every individual's life and how as students they need to inculcate these values in their day to day life. Post lunch, a session was facilitated by Mr. Sharath, Edelweiss Financial Services on Share Market. The session highlighted the evolution of share market, function of share market and introduction to major stock markets of India (BSE and NSE). He also demonstrated the LIVE stock market process.

The concluding day of the Bridge Course began with Prof. Deepak Bangera, facilitating a session on Crisis Management, wherein students were given real life situations of crisis, students had to play a role of a manager & take decisions.

Before winding up Bridge Course, students were given an opportunity to share their feedback on the week-long Bridge Course in the presence of Dr. Umesh M Bhushi, Principal, Dr. Vishal Samartha, Director, Dept. of Business Administration and all faculty members of the department. Students also appreciated the manner in which they were grouped into teams which has widened their scope for development. Principal, Dr. Umesh M Bhushi, in his concluding remarks, urged the students to build up on "eustress", wherein once they commit, they should make it a point to achieve it. He also emphasized on the importance to remain grounded with humility, humbleness & honesty. Prof. Padmanabha B, coordinated the Bride Course for MBA 2017-19 Batch.

Induction Programme for the MBA New Entrants



A Seven day Induction Programme for the New Entrants to the MBA course commenced in the Campus with Dr. Vishal Samartha, Director, welcoming the students. Dr. Rashmi Kodikal (Program Coordinator) gave an insight about the Programme.

The Chief Guest, Mr. Rama Prasad, Lead HR Employee Relations Infosys shared effective tips on how the students should groom themselves in the two years to a level that is expected by corporate organizations. During his session he urged the students to create their dream and nurture it.

Session 1 of Induction Day was taken by Mr. Vilas Nayak, Chairman & MD, Hanuman group of concerns, on the topic "Entrepreneurship: Challenges & opportunities of Family businesses. He spoke about the current job market scenario and created awareness regarding the lack of right people for right jobs.

Session 2 was taken up by Dr. Rameela Shekar Dean, P G Dept, School of Social Work, Roshni Nilaya on Psycho-Socio

Wellbeing of Youth. The session oriented towards introspection. The essence of wellbeing is through mental & physical wellbeing was highlighted.

Session 3 was taken by Prof (Major) M. Radhakrishna Freelancer Master Facilitator & Trainer in HR & TQM. The session was about marching towards mission with a concept of dare, dream big, and do it. He told students to pursue their passion, live lively, dwell dignified, and feel fulfilled.

Session 4 started with the Dr. Maliini Hebbar, Associate Professor, St Agnes College speaking about "Personal Effectiveness". She used the JOHARI Window Model to enlightened students about self appraisal. Various activities oriented towards dissemination of information and gaps in information were played.

Session 5 was addressed by Pronob Chetia, Director- HR, Volvo Group. He told that MBA life transformations take place due to: competence management, learning strategy & success factors. He highlighted the relevance of inclusive

leadership and understanding the benefits of collective benefits.

Session 6 was engaged by Mr Uttam Haridas, Asset Serving Consultant, Thomson Reuters. During his session he highlighted the relevance of staying focused in life and how the change of priorities affects the path of life.

Session 7 was facilitated by Mr. Ashish, a research scholar pursuing his PhD at TAPMI, Manipal. He gave a brief introduction about "Creativity & Leadership". Guildford Alternative Uses Test & Remote Association Test was used on the students who were divided into 3 groups.

Session 8 was facilitated by Mr. Shraavan Shetty on "Being Indispensable". He played games where in the students were motivated to overcome their stage fear and improve their Listening skills. Activities based on skill development and goal setting were performed.

Session 9: Inauguration of Sahyadri Management Student Association (SMSA) and Fresher's Day Celebration. The Sahyadri Management Student Association (SMSA), was inaugurated by the Chief Guest Mr. Ananth Pai, Executive Director, Bharath Group. The program was marked by several colourful and entertaining activities.

Session 10 was about "Neuro Linguistic Programming" by Mr. Ramani Venkat, Director (Sales), Varnaaz Solutions. He pointed out the importance of each specialisation of MBA. He also laid emphasis on focusing on the individual goals and overcoming every problem faced by them.



Leadership Development Programme



The One-Day Leadership Development Programme for undergraduate students organized by the Department had a participation of 167 students of various degree colleges. Prof. Prajwala Rodrigues, Faculty coordinator welcomed the gathering to the inaugural ceremony. The programme was inaugurated by Prof. Vineetha Rai K, School of Social Work, Roshni Nilaya, Mangaluru, NSS coordinator, Nodal Officer – Youth Red Cross, Mangalore University. She appreciated the warm and earnest welcome received in Sahyadri and asked the participants to explore the Sahyadri Campus. She congratulated the team for organizing a novel programme and encouraged students to take up leadership roles in their future endeavours.

Mr. Suhan Prasad, Founder, Mango Pickle Entertainment, a film production in Mangaluru graced the occasion as Guest of Honour. He was also the Assistant Director for the Kannada film “Chelapili” and was the director for Tulu movie named “Rang”. He is the producer of the successful running movie ONDU MOTTEYA KATHE. Mr. Suhan Prasad spoke about team management and how to work in a team with people of different mindset. He inspired the students to dream big and made them realize that the biggest duty and responsibility of a leader is to stand back and let others shine. He was delighted and eloquently praised the ideology behind

conducting the programme. He narrated his days of struggle and highlighted the hardships he faced to achieve the fruits of success. He beckoned students to rise from their comfort level and chase their dreams.

Dr. Umesh M Bhushi, Principal, in his presidential remarks, quoted a story of JOHN F KENNEDY and his journey of becoming a successful leader. He applauded the efforts of the department for being vibrant in contributing to the society through conducting innovative programmes and helping the students in developing leadership. Dr. Vishal Samartha, Director, in her talk, highlighted the purpose of the day-long event and also gave a brief glimpse of the department.

The first session was handled by Prof. Mithun Ullal, on “Leader is a Ladder”. He highlighted that a leader is the one who believes in “WE” rather than “I”. Leader should be Powerful, a motivator and confident in whatever he does. He quoted examples of various personalities like Alexander the great, Swami Vivekananda, Bhagat Singh, Albert Einstein and so on.

The second session of the day was facilitated by Prof. Sushma V, on “It is neither about EQ nor IQ. It’s all about – “I Can”. The session emphasized on the importance of developing “Can Do” Attitude. Few of the key points stressed upon during the session were SMART Goals, Throw the Box Strategy - Not

to think out of the box but to throw the box and think creatively, Enhance Physical, Intellectual & Behavioural Personality, SWOT analysis of self and also on Ethics & Values. The entire session underlined the importance of Self Belief and “Can Do” attitude as a stepping stone to success. Post this, Mr. Manjunath Bhandary, Chairman, Bhandary Foundation addressed the gathering and said that anybody could become a leader if they diligently work towards it. He also said that one must be good citizens and good children to one’s parents. One of the most important qualities of a leader is to be optimistic which would drive anyone to be positive throughout their life and spread only positive messages to others.

The final session was handled by Prof. Ankith S Kumar, Student Counsellor on the topic “Empowering the youth towards excellence”. The speaker reckoned the names of renowned personalities like Indira Gandhi, Swami Vivekananda, Narayana Murthy etc. He narrated the ups and down faced by them as a Leader.

The programme was concluded with valedictory session which included certificate distribution and opinion sharing from participants.



Faculty Development Programme



Department organized a One-Day Faculty Development Programme (FDP) on “The Making of a Teacher and the Art of Teaching” for faculty members of various undergraduate colleges in & around Mangaluru. A total of 53 teachers participated in the programme. Prof. Abhaya Kumar, Faculty coordinator welcomed the gathering to the inaugural ceremony. The FDP & Sahyadri Journal of Management (SJOM) with an ISSN 2456-9151 was inaugurated by Dr. Yatheesh Kumar, Associate Professor, University College, Mangaluru. In his inaugural address, Dr. Yatheesh urged the teachers to groom students who come with an idea which can take them to greater heights. He said that the focus should be on creativity, original thinking, innovation and research which he felt was missing in the current education system. He stimulated the participants to utilize the essence of the FDP and transform the current situation to an effective

education system.

Dr. Umesh M Bhushi, Principal, in his presidential remarks, kept the facts in front of the teachers that Indian kids have creative thinking till the age of 5 which dies off by the age of 15, hence it is the teacher who needs to introspect and work out measures to overcome this challenge during the ten years of education system. Dr. Vishal Samartha, Director, in her talk, highlighted the purpose of the day-long event and also gave a brief glimpse of the department. She also shared her real life example of how she evolved as an effective Teacher from being new to the profession 21 years ago. The formal inaugural ceremony concluded with the Vote of Thanks by Prof. Padmanabha B, Faculty coordinator.

The first session was facilitated by Dr. Umesh M Bhushi, Principal on “Professionalism in Teaching”. In his session, he highlighted that the sense of belongingness leads to transformation of education and urged the

teachers to make education enjoyable.

The second session was facilitated by Prof. Mithun Ullal, on “Engage & Encourage the Teenage”. In his session, he emphasised on rigorous reading and knowledge is the best weapon to change the world.

The last session was facilitated by Mr. Ankith S Kumar, Student Counsellor on “Happy Home, Happy Work”. He re-iterated the ten commandments of being Happy. He also emphasised on the importance of being Happy in life and at work which in turn contributes in shaping the lives of millions.

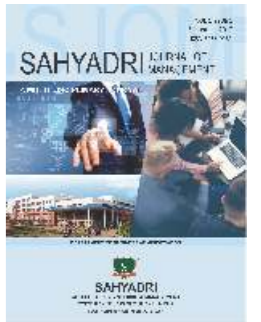
Post this, Mr. Manjunath Bhandary, Chairman, Bhandary Foundation addressed the teachers and stimulated them to be passionate about teaching and be a role model to youth. The programme concluded with a brief valedictory session which included certificate distribution and opinion sharing from participants.

Sahyadri Journal of Management (SJOM) officially launched with Vol.1, Issue 1

Sahyadri Journal of Management (SJOM) Volume 1, Issue 1 was officially launched on September 7th, 2017 with ISSN No. 2456-9151. SJOM is an open access multidisciplinary biannual online journal. The journal was started with the objective to create an interface between various disciplines and promote thought provoking research. The current issue includes five empirically backed articles from various fields like Human Resource Management,

Marketing, Finance and Medical Sciences. The Chief Editor, Dr. Rashmi Kodikal, on behalf of the Editorial Board thanks the author's of the articles, reviewers of the current issue & Advisory Board members. Special thanks to Mr. Vasanth Kedige, Mr. Sanjay Suvarna & Ms. Savitha for designing the Journal, Mr. Raghupathi & Mr. Loyed Donath Alvares for uploading the articles and maintaining the website and Prof. Chandrakanth, for designing the layout of the

Journal. The Journal is now available at www.sjom.in



Ranking in GHRDC-CSR B-School Survey 2017

GHRDC-CSR B-School Survey 2017 conducted by GHRDC has ranked Sahyadri College of Engineering & Management, Mangaluru as 2nd amongst the Promising Pvt. B-Schools and 19th amongst the Pvt. B-Schools in the state of Karnataka. GHRDC being highly research-based organization, has been the pioneer in starting the concept and practice of rating

and ranking B-Schools from the very inception of its organization and has since (1998) been involved in rating and ranking of B-Schools in India. This was followed by initiating the Survey and Ranking of Hotel Management Institutes in the year 2007 and Engineering College Survey since 2009. The unique feature of GHRDC’s Survey methodology takes into consideration the

holistic performance of an institute, considering both qualitative and quantitative factors together with relative and absolute value of each factor, which provide insight into an institute in all respects. The results have been published in November 2017 issue of Competition Success Review Magazine.

PGCET Training programme for MBA Aspirants



Three hundred MBA aspirants attended the Two-Day PGCET Training @ Sahyadri during 15th-16th June 2017 organized by the Department. As a community initiative, Sahyadri has extended its support to students who wish to pursue MBA in Top B-Schools of Karnataka under Government Quota.

Session on "Quantitative Analysis" was facilitated by Mr. Vivekanand Kamath,

Director, V-Reach Coaching Academy, Udupi. He was the Centre Head at T.I.M.E. (Triumphant Institute of Management Education Pvt. Ltd). He has also worked as a faculty at Trisha College, Udupi. He is a Master Trainer in Pradhan Manthri Kaushal Vikas Yojana and is also a National Trainer for NSDC (National Skill Development Corporation).

Prof. Mithun Ullal facilitated the session on

"Reasoning & General Intelligence", Prof. Gayathri Shetty & Prof. Prajwala Rodrigues on "Proficiency in English Language", Dr. Vidyavathi & Prof. Raghavendra Prabhu on "General Knowledge". They are the In-House faculty of Department of Business Administration who have proven knowledge, skills and ability in their respective domain.

Placement Workshop for MBAs



Final year MBA students underwent a Three-Day Placement Workshop facilitated by three Trainers from "Practical Trainers", Bengaluru. It is a leading training provider in Bengaluru with experience of training more than 10,000 students across various campuses.

Mr. Amit Gupta, obtained Engineering from Delhi School of Economics and MBA from IIT Chennai has an overall experience of more than 12 years in Corporate where he leads the Marketing Team of Campus hiring of Wipro. Currently, Amit works for IBM.

Mr. Sampat Kumar, an industry practitioner with close to 20 years of experience has spent majority of his career in the area of Human Resource Management with experience in companies like Mphasis, Bosch, Software AG. He currently heads the HR function at Lapp India Pvt Ltd.

Manish Jha is a Sales & Marketing champion who did his MBA from Welingkar Institute of Management. With over 12 years of experience in Insurance, Consulting, Travel & Food-Tech, Manish leads the team at "Practical Trainers".

Day One of the workshop had a session on Career in Marketing, the skill sets of the

profile, job opportunities in Marketing and also inputs on how students should prepare themselves for a Marketing Profile. Post this session, students were apprised on frequently asked questions during a face to face interview and how these questions should be addressed in the most pleasing manner. Group Discussion rounds were also held.

Day Two of the workshop had a session on Career in Finance, the skill sets of the profile, job opportunities in Finance and also inputs on how students should prepare themselves for a Finance Profile. Post this, students were hand held on Resume Building. They were apprised on the components of a Resume, the DO's and Dont's in a Resume, and also on how the details of Internship and Projects undertaken should be highlighted in their resume. Group Discussion rounds were also held with one to one feedback given to the students.

Day Three of the workshop had a session on Career in HR, the skill sets of the profile, job opportunities in HR and also inputs on how students should prepare themselves for a HR Profile. Post this; students had Group

Discussion rounds with feedback being shared on the strengths of each student and areas of improvement. During the three days of Placement workshop, students have been assisted with frequently asked questions in a Face to Face Interview, the framework in which these questions need to be answered, Resume format with focus on internship projects undertaken, current topics on Group Discussion and tips on clearing Group Discussion round of interview. All these sessions were practical oriented wherein students designed their own Resume incorporating their achievements and strengths, came forward to participate in Group Discussion round along with their peers and also played a role of an interviewee to get a feel of a real time interview situation.

Faculty members were also a part of this workshop and shall take all inputs to a next level by regular practice during the course of their study.

NBA Workshop on IonCUDOS Software for faculty members



Mr. Vinay Havalad, Software Product Engineer, Mr. Abhinav Angadi, Sr. Software Product Engineer and Mr. Mruthunjay

United States. The company's global offices are spread across India, Europe, Middle East and Singapore. It has a wide customer base in

Shettar, Soft Product Engineer from Ion Idea facilitated a Workshop on IonCUDOS, Outcome Based Education Software for faculty members. Ion Idea has over 20 years of heritage in Information Technology Solutions and Services, with its headquarters in the

the Education, Government, Telecom, Financial Services (Banking & Insurance), Retail, Pharmaceutical, and Software Products sectors.

National Board of Accreditation (NBA), India has laid down a set of specific guidelines for the institutes in India to achieve Outcome Based Education (OBE). This involves framing cohesive Program Education Objectives (PEOs), Program Outcomes (POs), Course Outcomes (COs), and ensuring assessment and attainment of these outcomes. IonCUDOS Software would be introduced at Sahyadri to adopt and implement OBE, hence the workshop to all faculty members was held.

MDP on "Pathway to Future Excellence" for MBAs



A Management Development Programme for the MBAs was organized by the Dept focussing on three main domains in MBA – Finance, Marketing & HR. This programme was organized to assist the first year MBA students in choosing their specialisation to be pursued in their final year. The programme included Experts from industries & the Sahyadri Alumni sharing their experience and giving inputs in helping students to choose their specialization from HR, Marketing & Finance.

Day One of the programme was on Finance Specialization and the resource persons - Mr.

Pradeep Suresh, Director-E&Y; Asif Chowgule, Asst. Manager-E&Y; Mr. Murlidhar Bhat, Canara Bank Manager, Adyar Branch & the Alumnus of Sahyadri who is now a teaching faculty at Sahyadri MBA – Prof. Chandrakanth Shettigar addressed the students on the various sectors which offer career in Finance, the reality of Finance as a job, the additional competencies to be developed to be placed in a highly demanded Finance profile and also about the salary package that can be expected. Several queries related to the challenges in pursuing career in Finance were also answered.

Afternoon Session was on Marketing Specialization and the resource persons – Mr. Darshan Jain, Managing Partner, Ace Promoters & Developers; Mr. Darryl Correa, Manager Sales, Manipal Technologies & Mr. Musheer Rizwi, Proprietor, Nilgiris Super Market (Alumnus) addressed the students on the importance of Marketing in career and life, requirements to pursue Marketing in terms of Skills, Knowledge and Attitude, the challenges and means to overcome it and also how Marketing helps to be an Entrepreneur.

Day Two of the MDP was on HR specialization and the resource persons – Mr. Dheeraj Shetty, HR Manager, JBF Ltd, Mangaluru; AbhaBhagroy, Founder, Gen Y Consulting and Samridi Naik, HR Executive (Alumna) addressed the students on the transformational role of an HR in comparison to the traditional role, Streams of HR like Talent Acquisition, HR Operations, L&D and HR Business Partner in which candidates can pursue their career in, Current HR job market situation due to automation, Importance of Analytics in HR and also the various skills an individual should possess to excel as an HR professional.



Workshop by KMC Doctors



Code Craft Technologies, Mangaluru & Dr. Maneesh Rai, Electrophysiologist, KMC, Mangaluru have come together to solve an issue of Ambulance response time using technology and by increasing general awareness in people. 108 is an amazing initiative by Government, however the response time has been very poor (Mangalore it is 30-40 minutes on an Average) due to which there has been many life lost. They are in a mission (SAVIOR) to bring all private hospitals / ambulances under one platform. This approach benefits the citizens and hospitals / ambulance owners.

Doctors from KMC, Mangaluru - Dr. Maneesh Rai & Dr. Jeedhu Radhakrishnan along with representatives from Code Craft Technologies,

Mangaluru - Mr. Nikhil Lobo, HR Head, Mr. Sandesh & Mr. Anirudh from the Development Team & Mr. Amal PT, Quality Analyst.

Students were apprised on the "SAVIOR" APP which can be downloaded from Play Store. It is a user friendly APP in which the users should Register by updating their details. In case of emergencies like Accident, Choking, and Cardiac Arrest within their family or amongst the public, they can click on the option "REQUEST" which will intimate the ambulance and the user can track the location of the Ambulance and the time to be taken to reach the location. In the meantime, he/she can give the pre-hospital care as a First Responder. It was conveyed in the workshop that the "First Responder saves

the life & not the doctor". Sahyadri Few of the students have agreed to be Volunteers of SAVIOR and they would undergo a 4 hours training at KMC, Mangaluru on Life Saving Skills.

Dr. Maneesh Rai is a consultant cardiologist and electrophysiologist at KMC hospital, Mangaluru. There are only handful electrophysiologists in our country. After completing his MBBS from KMC, he went on to complete his MD in medicine from JIPMER, Pondicherry and DM in Cardiology from Sri Jayadeva Institute, Bengaluru. He further completed his fellowship in Cardiac Electrophysiology from Sri Jayadeva Institute, Bengaluru and then joined KMC, Mangaluru as an electrophysiologist. He specialises in the management of arrhythmias (disorders of heart rhythm), heart failure and syncope (loss of consciousness).



Digital Marketing Workshop for MBAs



Digital Marketing Workshop for MBAs organized by CarpeDiem IIMC & Makeintern, Mr. Kumar MS, IIMC Certified Digital Marketing & E-Business Mentor introduced the participants to the term of Digital Marketing and its contribution to business. He briefed the students that E-Commerce existed many years ago, however gained its importance only after the year 2011 when the Internet Revolution happened. In India, 30% of the population has access to internet since majority of the population is below the

age group of 35. He cited examples of Online Marketing companies which has a valuation of more than one billion dollars and they have only one source and that is the website through which they carry out their business operations. Starting a company has now become easy. Just launch a website and kick start operations online.

During the afternoon session, he introduced the students to the Digital Marketing tools through which they could brand their organization/products. They had hands-on experience on designing a page, logos and posts.

39 students participated in the training and on completion shall be issued a certificate from Indian Institute of Management, Calcutta (IIMC) and Makeintern. Apart from

this, the Top 5 students through the evaluation process shall be sponsored by Makeintern to participate in Carpe Diem 2017-18, a management fest organized by IIM Calcutta in Jan-Feb 2018.

The Two-Day Workshop on Digital Marketing concludes with the Top 5 students – Aishwarya Vijayan, Neema Shetty, Kalpitha Poojary, Davis Tom, and Deeksha A D being selected from the 39, to take part in Carpe Diem 2017-18, a management fest organized by IIM Calcutta in Jan-Feb 2018.

In today's session, students had Hands-On various marketing strategies on social media, uploading videos and marketing on Youtube, Facebook, Twitter etc. They had an overnight assignment to select a product which already exists and brand it through presentation in class. At the end of the Two-Day Workshop, students applied the theory they learnt on the Day One to practice on the Day Two. All participants have received certification and the Top 5 students have received MERIT certificate from IIMC and Makeintern

Final year MBA Students attend Shraddha'17



Ramakrishna Mission, Mangaluru had organized Shraddha'17 – Seminar for Post Graduate Students on the topic "Awakening Inner Strength" in the Ashrama auditorium. The One-Day Seminar started with a formal inaugural ceremony in the presence of Swami Jitakamanandaji Maharaj, Adhyaksha, Ramakrishna Mission, Mangaluru, Revered Swami Shantatmanandaji Maharaj, Secretary, Ramakrishna Mission, New Delhi, Mr. Pramod Madhvaraj, Honourable Minister for Fisheries, Sports & Youth Affairs, Govt of Karnataka, Mr. J R Lobo, Honourable MLA,

Mangaluru South Chief Guest for the programme and Mr. V. Srinivas, CEO, Illuminate Knowledge Resources, Mumbai.

The first session was handled by Revered Swami Shantatmanandaji Maharaj, on the topic "Awakening Inner Strength". In his speech, he stressed on "Atma Shradha" which meant "Faith in one's potential". He gave examples of several eminent personalities and shared their inspiring life stories. He beckoned the students to work towards nation building activities.

The second session was by Mr. Srinivas.V, who leads a team at "Illuminate Knowledge

Resources", a design lab and consulting firm specializing in architecting design collectives in various Institutional and community settings. He spoke on the topic "Growth with Roots – A Vision for our Careers". He spoke about the challenges and opportunities in front of students. He emphasized that "It is not the Profession that matters, but the Mindset". He asked the Gen-Next to be a job creator than a mere job seeker in the wake of ever changing industry requirements. He also gave away few success mantras to students to succeed in their lives.

Prof. K Raghothama Rao delivered the last session on "Realize your Potential". He has over two decades of teaching and training experience, having trained students, teachers and corporate, both in India and abroad. He is the Director of MANAS Centre for Training & Development, Bengaluru & Director of Human Networking Academy. He inspired students to put in more efforts to realize their dreams. He conducted several activities in order to invoke and unleash the hidden talents of students. About 100 final year MBA students along with five faculty members attended the programme.

Outgoing Students of MBA Bid Adieu



The outgoing Batch of MBA (2016-2018) was bid adieu in a farewell programme organized

by the junior students of the department. Dr. Vishal Samartha, Director, welcomed the

gathering and enlisted the achievements of the department. Ms. Kshama Hegde read out the annual report and briefed the audience on the events conducted by Sahyadri Management Students Association for the year 2017-2018. Prof. Padmanabha, Academic Coordinator announced the achievers of the year and the students were felicitated under 11 different categories.

The outgoing students shared their experience and expressed their gratitude to the faculty members, Director, the institution and the Chairman for making their journey wonderful. The junior students also organized a cultural programme to entertain the gathering and made it a day to remember.

Swachata Sankalp awareness program on Cleanliness by Students and Staff



The students and staff of Sahyadri College of Engineering and Management took part in Swachata Sankalp, a door – to – door

awareness building program about maintaining cleanliness and solid waste management organised by Ramakrishna Mission, Mangaladevi . Volunteers of Ramakrishna Mission along with students and staff of Sahyadri visited the shops and market at Kulshekara and gave awareness regarding solid waste management and urged them to keep their surroundings clean. Approximately 100 shops were covered and

information about waste segregation and management was explained. This initiative by Sahyadri College of Engineering & Management and Ramakishna Mission was well appreciated by the public.

Guest Lecture for MBAs - "Impact of Psychology on Learning & Development"



Prof. Sandra Lobo, Head of Department- Psychology, School of Social Works, Roshni Nilaya, Valencia, Mangaluru, addressed the second year MBA HR students on the topic "Impact of Psychology on Learning & Development". She briefed the students on the linkage of Psychology and Learning & Development and also stated the various models of Learning. She gave several real life examples to emphasize the importance of the subject and urged the students to

nurture their people skills to become a successful HR Professional. In her session, she also spoke on the influence of the age factor on the learning cycle. She advised students to follow conventions and ethics throughout their career and pursue it with passion and endless learning. The session was concluded with a brief question & answer. Students were overwhelmed by the knowledge of the speaker & thanked her for her insightful presentation.

Industry Expert interacts with MBA-HR students



Ms. Karishma Suvarna, Senior Talent Acquisition Specialist at VoiceGance, MResult Services Pvt Ltd, Mangaluru addressed the MBA HR students on Recruitment Process Outsourcing (RPO), an

external source of recruitment and also the Step-by-Step Workflow of Talent Acquisition (Procuring the Job requirements from the clients till closing the open position). She enlightened the students on Active Candidates & Passive Candidates in terms of sourcing the profiles for any open position through Social Networking sites, Job Portals and also LinkedIn. She also highlighted how a Job Description is designed, posted on Job Portals, Screening is done on these portals with key words, sourcing of candidates for further round of telephonic interview and then putting forward the selected candidates to the clients for final selection. She urged the students to prepare a checklist

prior to engaging in the task of sourcing the candidates. It was an interactive session with various queries related to Sourcing Process being answered by the speaker based on the real life scenario. Students were also persuaded to take up Talent Acquisition jobs if such opportunities are available as they provide greater scope for growth in career. This session gave a chance to the MBA-HR students to learn the practical applicability of Recruitment theory and concepts. With seven years of total work experience, Karishma worked with Mphasis Pvt Ltd, Mangaluru as a Project Trainer, Soft Skills Trainer and also Quality Analyst prior to MResult Services Pvt Ltd.

MBAs had a talk on "Youth's Role in Pollution Mitigation"



Prof. K Raghottama Rao, Director & Founder 'Seek of', Founder of Manas Centre for Training & Development enlightened the minds of

students on their role in pollution mitigation. He is an amateur naturalist, film maker & trainer for corporate organizations, teachers &

students. Mr. Arjun from the team Swacch Bharath was also present during the session. Mr. Rao started off saying "Indians don't have oral hygiene cause our ancestors used salt & charcoal back then & currently we have Colgate using the same ingredients for their products". He highlighted the fact that consumerism is the main cause of pollution. Youngsters, these days, shop online and the packaging used for it has just added up to trash. He applauded Sahyadri saying "it's a brand producing many brands under it, through its students and we could actually ponder upon and mitigate pollution in many

ways". He showed a clipping which mainly concentrated on gesture and the actions of many people. The essence of the video was to keep the thoughts clean as they reflect what we do. He urged students to declare Sahyadri Campus as plastic free & litter free. He also encouraged students to observe a No Vehicle Day and he would surely support us for this cause. He concluded by encouraging students that Youth can bring lot of changes.

Mr. Amith Prabhu, Founding Dean of SCoRe interacts with the MBAs



Mr. Amith Prabhu, a Reputation Management professional with 16 years of experience both at consultancies and in-house, having worked with pioneering companies in India and the USA visited Sahyadri & addressed the students and staff of Dept. of

Business Administration on the topic - "Public Relations in Business Management". Mr. Prabhu is a graduate in Academic Law and a post-graduate in Communication Management. He has a certificate in Marketing Strategy from Harvard University. Amith ran Zero

Hour Strategies - India's only communications firm exclusively for Members of Parliament and Chief Ministers for a year before setting up the School of Communications & Reputation (SCoRe), Gurgaon. At SCoRe he was appointed its first Dean by the investors.

Karnataka Police & Psychiatrist address students on Drugs Awareness



Children are the future of our world and their knowledge should be something that we all invest into. Proper education about

substance abuse is a crucial preventative measure for kids and teenagers. When adults share factual information about substance abuse, it helps kids develop a better sense of drug abuse awareness. Without proper educational measures about the harmful effects of drugs, kids may develop increased risks for becoming curious about drugs, falling prey to peer pressure, and try drugs themselves. When kids experiment with drugs it places

them in a high-risk category for developing eventual drug tolerance, dependence, and addiction. Karnataka Police in collaboration with Psychiatrist Dr. Carolyn D'Souza addressed the first year MBA students. Dr. Carolyn D'Souza spoke about various forms of addictions and advised the students to stay away from these. Later, Police officials also addressed the gathering and spoke about the ill effects of drugs and how it is linked to law and order issues.

Guest Talk on Job Opportunities in Banking Sector for MBAs



Dr. Naveen Kumar, Assistant Professor, National Institute of Bank Management, Pune visited Sahyadri campus and interacted

with 1st Year MBA students. The session mainly focused on different types of banks and the positions available in the bank. In his

address, he highlighted about the institution where he is currently working wherein they train all the level of employees in the bank. There are around 36 faculty members in their campus and 230 programmes being conducted every year in NIBM. He enlightened students on the Reserve Bank of India which controls the monetary policy. Every year, a huge recruitment takes place in the bank. He also gave the glimpse of various job opportunities in the next level bank that is the Development Banks. He also gave inputs on the commercial bank job opportunities along with various private banks. He also told about SSIDB, NHB and Mudra banks which provide executive jobs.

Mr. Rajkumar Bansal, AVP – Group Leader, Strategy Planning & Operations, Infosys, Bengaluru interacts with students



Mr. Raj Kumar Bansal is a BE from NIT, Durgapur, MBA from University of Delhi and MS from BITS, Pilani. He has been associated with Toastmasters for the last 16 years. While addressing the students he emphasised that it is the extra effort in terms of time, energy and thinking that makes a difference. Students should have a "small extra" in them to stand out in a crowd. Mr. Bansal shared his

failure stories and how Toastmasters Club assisted him in overcoming his weaknesses. He expressed that after college while getting into a job, he came out with flying colours in the initial rounds of interview, however during the final round where he had to bring out his abilities he failed drastically. He was unable to articulate and also did not reach out to people for feedback and

improvement. He advised students to acknowledge that you do not know the answer to a question during the interview than bluffing which could be easily identified by the expert interviewer. "Try Again" was the motto of his life and he climbed the ladder of failure which took him to greater heights. His net worth and network was "zero", however with the Toastmasters Club he is now talking to people at top managerial level. Experiences at Toastmasters instilled confidence in him to do presentation. Hand Gestures, Body Language, Intonation and pitch was learnt in Toastmasters. He urged students to prepare and rehearse for any presentation they are supposed to do. He stimulated students to evaluate self, identify what they lack and work on it. He communicated that Toastmasters Club groom students on Leading Meetings, Impromptu Speeches, Prepared Speeches & Constructive Evaluation. Post his session; the students expressed their interest in starting a Toastmasters Club at Sahyadri.

Self Management for Faculty & Students facilitated by Col. Mahendra Babu (Retd.)



The most precious thing we possess is our self and the same should be managed effectively. With this message, Col.

Mahendra Babu (Retd.) facilitated the session on "Self Management" to the faculty & students. He served 34 years in the Indian Army and was a part of the operation "Parakram" – Army was deployed all along the border for 1 year after the attack on Indian Parliament. During the session, he urged the teachers and students to inculcate the habit of "Talk to yourself" which can be easily attained by "Write to yourself" – Write as if someone else is writing about you. He gave strategies on Self Management which he urged the participants to practice. Better the Emotional Intelligence (EI) better will be the Self Management Skills. He also shared the importance of Self Control and gave inputs on how it can be attained. He threw light on Shreya (GOOD) & Preya (PLEASANT).

We know what is good for us; however we always want to do what is pleasant for us. Hence any activity or Likes/Dislikes that come our way should be first analyzed whether it is Shreya or Preya, then choose the Shreya (the inner voice may remind you of Preya), forget that Preya exists and practice the Shreya. By doing this, one shall definitely master the art of "Self Control". He also shared the "Bhishma Nithi" of Mahabharatha wherein one should stay away from these people – Lazy, Non-Believers, Aggressive, Jealous & Hateful and Alcoholic in nature. He concluded his session by stating that thrown stone, spoken words, lost opportunities and time will never come back hence practicing Self Management will be vital for the rest of the life.

Dr. BVK Sastry, addresses MBA Students



A unique interactive session by Dr. BVK Sastry, Founder & Chancellor of Yoga-

Samskrutam University, Florida, USA was held at Sahyadri. Selected students of different batches and the Challengers Team along with faculty members attended and participated in the session. Addressing the gathering as "Yogis and Yoginis" to pinpoint the identity of an Indian, Dr. Sastry went on to assert the need of becoming and be a Yogi. "Therefore you become a Yogi" Sri Krishna, the Teacher told Arjuna the student. There can be one's own reason to support 'therefore'.

Five students volunteered to respond to Dr. Sastry's call to take part in a live demo of why India needs language appropriate technology to address the machine demands

regarding Indic languages. Two boys and three girls were allotted roles of Hardware, Software, Applications and Standards respectively and at the centre was placed the Language. Inappropriate and mismatch components, either one or all of the four inevitably cause malfunctioning or errors. Once all components are natively produced keeping in view the requirements of the native language, such products make the Indian citizens feel national pride. "Yoga-Samskrutam University", Dr. Sastry said, "contributes and adds to this pride by researching into and innovatively designing and making technology language appropriate.

Mr. P V Vaidyanathan conducts a session on "In search of Excellence"



A session on "In search of Excellence dwelling on education, career and life" was facilitated by Mr. P.V Vaidyanathan, a Trainer in Digital Techniques, Electronic Switching & Cellular Technology for the students and faculty of Mechanical & MBA Department. In his session, he mentioned that a dream is not what you get when you sleep, but that which doesn't let you sleep. He also highlighted about Individual Excellence which is not just being effective but being efficient. He further spoke about Masterly Retreat which meant that Happiness is not achieved by fights,

arguments, challenging others and winning arguments but by challenging ourselves to be a better person. The session was well appreciated by students and staff. Mr. P V Vaidyanathan holds Bachelors' Degree in Engineering from Guindy Engineering College, Chennai, M.Phil in Public Administration from Indian Institute of Public Administration, Delhi and Advanced Diploma in French, highest level offered by Alliance Francaise in India. He belongs to the 1965 batch of Indian Telecom Service.

Online Certification Courses adding value to MBAs

As a part of value added courses in Marketing, Department has been promoting online certification programmes. 11 Students have completed online certification programme on Online Marketing Fundamentals, 3 students on Search Engine Optimization, 24 Students on Social Media Marketing offered by eMarketing Institute. 2 Students have done courses on The Online Marketing Fundamentals offered by Google, Indian School of Business and FICCI. Students are further pursuing one certification course every week.

Mohammad Naveed, CEO & Co Founder, Intignis Consulting, Dubai, UAE addressed the MBA students on "Job Opportunities in Dubai"



Mr. Mohammad Naveed and his spouse Ms. Janet Naveed visited Sahyadri and interacted with the MBA students and staff. Both are the old students of Dr. Vishal Samartha, Director-MBA & Dr. Rashmi Kodikal, Professor, MBA Department. Mohammad Naveed is the CEO & Co Founder, Intignis Consulting Dubai, UAE. He is an MBA specialized in Finance and currently pursuing Professional Post Graduate in Private Wealth Advising from University of Oxford.

Ms. Janet Naveed is the Head –HR, DynCorp International (US Federal Defence contracting company) FZ-LLC in Dubai. She is

an MBA specialized in Human Resource Management. She is a Six Sigma and Lean Six Sigma Black belt certified professional.

While addressing the students, Mr. Naveed urged the students to 'learn for life' and not just for marks. He encouraged students to set short term goals to achieve the ultimate goal. He highlighted the importance of connecting and socializing with people as it is a key to career building. As

a first step to Job opportunities in Dubai, one should have his/her passport done. He referred to websites that can give information on the Background, Culture and policies of Dubai and insisted that students go through it before applying for jobs in Dubai. He also emphasised that MBAs should be more confident as they have a highly valued degree in hand. He also gave information on VISA, leads for Accommodation while trying for job, Job consultant details and websites to apply for Dubai Jobs. He concluded his session by mentioning that students should read the life story of various CEOs and every story has a takeaway which they should learn from.



Dr TN Prakash Kammardi, Chairman, KAPC addressed MBA students



Dr. TN Prakash Kammardi, Chairman, Karnataka Agriculture Price Commission, Bengaluru addressed the MBA students on new paradigms in agriculture. He emphasized on the fact that not many post

graduates would seek agriculture as a career avenue as there is huge demarcation between industry & agriculture. The major difference between agriculture and industry is based on the emphasis on land, labour, capital & organization. He called agriculture as the biological industry. He said that farmers are gambling with the monsoon & middle men. The need of the hour is to turn the young mind towards agriculture rather than industry only. He was pointing

towards bore wells, construction of big dams and use of available natural resources. He also enlightened the crowd with facts that Government is trying its best to encourage

the agricultural sector. Few of these are 100% Government sponsored programme that work towards the welfare and creating strong knowledge in the subject area. Banks are offering loans on subsidised rate, Role of APMC in distribution and marketing of agricultural products.

Mr. Kammardi focused on modernizing the agriculture and the status of agriculture is based on the following steps:

- Contract farming
- Cooperatives
- Farmer producer companies
- Strengthening the collective bargaining capacity of farmers.

He concluded by stating that farmers should become price makers rather than price takers. Ms. Tejaswini, Wife of Mr. Prakash Kammardi also graced the occasion and answered many of the students queries related to floriculture and vertical farming.



Founder of A1 Logics speaks to the MBAs

Mr. Praveen Udupa, founder and technical director of A1 Logics, Software Company addressed the MBA Students. Mr. Praveen Udupa is a B.E and has also done M.Tech. He spoke to students on the challenges of being an entrepreneur and the skills required to be successful as an entrepreneur. Students were given tips on how to choose the right strategies for business and how to be self motivated. He also urged the students to work hard and be successful in life. This session was organized to develop students as leaders.

Guest Lecture for MBAs on Tax filing & GST



Ms. Yashashwini K Amin, Chartered Account working as an Associate with CA S S Nayak delivered a talk to MBA students on the topic "Filing of IT returns & Introduction to GST". During her session, she enlightened the participants about filing taxes using various softwares like winman, saral etc. She highlighted the advantages and disadvantages of GST and also shared information on how it is different in contrast to the existing Indirect taxes. The talk was concluded with an interactive Question & Answer session.

Asst. Commissioner, GST, Mangaluru South Division addresses MBA students



A session on GST for MBA students was facilitated by Mr. Shreyas K M, Assistant Commissioner, Goods & Service Tax, Mangaluru South Division. In his talk, he outlined the importance of GST, Challenges in implementing GST and also the Types of

Tax Rates. He mentioned that every citizen wants a civilized society, hence the Government collects tax. He also mentioned the significance of collecting tax in India unlike some other countries that collect donations. He highlighted that the major spending of the Government is on Indian Army which protects the nation and hence it becomes our moral responsibility towards tax. Government has a power on certain portion of the money held by an individual. The current GST structure focuses on "Take it from the have's and distribute it among the have not's". He appreciated the Government in their attempt to wealth re-distribution. While quoting the example of cigarette which falls under high tax bracket, he

mentioned that GST has influenced change in behaviour related to sin products/goods. He also created awareness among the students about how the ignorant are exploited by the learned for Registering to GST. This is a user friendly process initiated by the Government; however the agencies are charging high against free registration online for GST. He talked the students through the various Tax Rates – Nil-Rated, 5%, 12%, 18% and 28%+cess. Session concluded with Q&A wherein students brought into light the issues faced by them with the implementation of GST and the Assistant Commissioner welcomed any complaints with regards to fraudulent activities that we come across in the name of GST.

Prof. Amitabh Anand, SKEMA B-School, France interacts with MBA Faculty



Prof. Amitabh Anand is an MBA from Stockholm University School of Business, Sweden and a Ph.D from NEOMA Business School, Paris. He is currently an Assistant Professor - BBA Programme, Department PMISSC & SharP Research Group, SKEMA Business School, Sophia-Antipolis, France. He is into research on Knowledge Management, uncertainty, knowledge sharing, generosity & humility with

multicultural experience of working in Europe & South Asia. Prof. Amitabh's key discussion points during the interaction with MBA Faculty was to scale up Research at Sahyadri to International level by providing various opportunities to faculty & students which shall give a global outlook to the institute. He mentioned that a team of globally renowned faculty members is ready to provide free mentorship to students for

project. He also offered Institutional partnership for student & faculty exchange in South Asia and Europe. After feeling the sense of enthusiasm among the Sahyadri faculty, he also agreed to provide research opportunities in consulting, collaboration with universities, guidance for Ph.D registered faculty members and for publication in leading journals and conferences in collaboration with group of Europe and UK faculty. Further, he stimulated faculty members to teach in a way that the subject changes the life of a student for good. He suggested to include short case studies in the teaching pedagogy and also advised to limit words in Power Point Presentations, instead add images in the PPT with videos that relate to the concepts to be dealt with in class. He has assured of a continued relationship and collaboration in Research activities. He was spellbound with the uniqueness of Sahyadri Campus and said that – "The serene and incredible infrastructure of Sahyadri is highly commendable".

Resume Writing Workshop facilitated by MBAs



In addition to being on top of university curriculum, Sahyadri MBA gives experiential

learning opportunities to students which provide them plenty to talk about in job interviews. It also gives them a chance to take the theories & strategies they have learnt in the classroom and put them into practice.

Athmeeya & Sangeetha K from the second year MBA facilitated a Resume Writing workshop for the first year MBA students. These real-world opportunities take our students beyond the classroom.

Their session covered - the mandatory components in a Resume, a sample format, DO's and DONT's in drafting a

Resume. Workshop concluded with the Q&A session. As a follow up action, first years have submitted first draft of their Resume's to the seniors who will then revert with corrections if any, before preparing the Final Resume.

Similarly, Aptitude Test, GD Round and Face2Face Interview rounds will be conducted by the final year MBA HR students for the 1st year students of MBA. This shall expose the first year students to their forthcoming Job interview process in return shall also contribute to polishing the HR skills of the final year students.

Three-Day Workshop on "Payroll Administration" for MBA HR Students



A Three-Day workshop on "Payroll Administration" was organized for the MBA HR students. During the day one of the workshop, topics like payroll process, salary register, MIS report, CTC computation & payslip were covered. During the day two Provident Fund, Income Tax, Income Tax filing & Tax calculation report with investment plans were dealt with.

On the third day Form 16, TDS, Professional Tax, ESI, Gratuity, Online PF

& ESI filing were covered. Before concluding the workshop, test was conducted & certificate was issued. With a workshop of this nature, students have enhanced their knowledge, skill & ability in HR. 24 students participated in the workshop.

MBA HR students conduct Group Discussion Round for first year MBAs



MBA HR students conducted Group Discussion round of interview for the 30 students selected from the Aptitude test written by 180 students. GD sessions were conducted on current trending topics.

The 1st year students participated in the GD enthusiastically, putting their best foot forward to get selected for the next round of interview – Face to Face interview. 12 students have been shortlisted for this round which would

be held next week. These selects will choose their area of interest among Finance, Marketing & HR and the HR students will design the Face to Face interview suiting the area of interest of the respective candidate.

Hands-On Typing, a Short Term Course has been introduced for MBAs



Students of 1st year MBA were trained on Typing Master Pro, an effective tool to bridge the gap in Typing Skills. One of the must-have skills in a student is Typing skills which is much sought after by the recruiting firms. Students were hand held to install the Trial Version of Typing Master Pro, take

up Typing course and also undergo Typing Test. The Benchmark set for Typing Speed is 40 Net Words Per Minute & Typing Accuracy at 100%. Pre-Training Scores were tracked. Students have been given a deadline of one week to achieve the set target of typing speed and accuracy.

First Year MBA students visit Pilikula Biological Park



First Year MBA's visited the Pilikula Biological Park as a part of their Marketing Course. The students were divided into 10 teams and were assigned a project to understand the issues of Pilikula Botanical Park, increase footfalls and also ensure more sales conversion in terms of visitors to the Park. The students would be working towards sourcing funds to adopt animals by selling the zoo concept to individuals or business organizations and also would have to create promotional videos and post on social

media. Students also interacted with the employees of the biological park. Pilikula Nisargadhama project commenced in 1996, with a view of protecting the environment, heritage and improving tourism. It was an effort to develop this natural habitat spread across 370 acres into a tourist hotspot. Pilikula Nisarga Dhama is a major eco-education and tourism development project promoted by the District Administration of Dakshina Kannada in the beautiful city of Mangalore in

Karnataka State, India. A significant Biological Park is established in Pilikula Nisarga Dhama has major focus on the wildlife species of Western Ghats. The park is named as Dr. Shivaram Karanth Biological Park. The park consists of an area of 82 hectares. In accordance with prevailing laws, the central Zoo Authority of India has recognized the park. Pilikula Zoo has been classified as a Major Zoo by the Central Zoo Authority of India. It is the only zoo recognized as a breeding centre for King Cobras. However, for the development, maintenance and for various programmes, it entirely depends on local revenue and donations. It incurs huge cost on feeding, medicines, shelters, management etc. Therefore it needs support from the public to maintain and develop as one of the best Zoos of our country. Amazingly, Pilikula has been made possible by generous people who understand the need & benefit of conserving biodiversity and cultural heritage and have come forward with financial resources as well as personal involvement

MBA's on Industry Visit to Garuda Polyflex Foods Pvt Ltd. Bengaluru



First year MBA students along with Dr. Vishal Samartha, Prof. Ramesh KG, Prof. Girish M,

Prof. Gayathri Shetty, Prof. Ridhika Shetty & Prof. Sushma V visited Bengaluru for Industry exposure visit. During the Day One, they have visited the manufacturing division of Garuda Polyflex Foods Pvt Ltd. Students had an interactive session with the Head HR, Quality Manager & Marketing Head of the company. Post which they were shown the manufacturing unit wherein the students had indepth understanding of the step by step manufacturing process of the company. Students were apprised about the

firm is a Joint Venture between an Indonesia firm and an Indian Firm. They were also given heads up on the Quality Checks undertaken to ensure maximum Quality. They are currently producing Chocolate sticks, Jelly Drink & also imported Sweet Cheese Crackers as a pilot launch to study the customer preference regards this product to further manufacture it and launch it in the Indian market. Over 130 students are a part of the industry exposure visit in Bengaluru.

MBA's visit Dairy Day Ice cream manufacturing unit at Bengaluru



Over 39 first year MBA students along with Prof. Sushma V visited the manufacturing unit of Dairy Day Ice cream, one of the leading brands in South India. Students had a

chance to view the entire manufacturing process step by step including the procedure of doing Quality Check of the ice creams manufacture d. They were also taken to the laboratory and demonstrated on how the contents of ice cream are measured and quoted on the

packaging label. Students had an opportunity to visit the Cold Storage room with temperature as low as -25 degrees Celsius. After witnessing the manufacturing process, students shared their observations & findings with the HR head and clarified their doubts in terms of operations. Students were also apprised of the CSR initiatives of the firm - Every year Dairy Day donates 5000 Notebooks to children in Govt. Schools. They also offer scholarships to needy yet deserving students to assist them in fulfilling their academic aspirations. In addition to this, they have planted 400 saplings in the vicinity of their manufacturing unit as a contribution to the environment.

MBA's visit Mphasis Pvt Ltd, Mangaluru



MBA (HR Specialization) students had been

to Mphasis Pvt Ltd, Mangaluru on an exposure visit to interact with the industry experts in the managerial position. Mr. Ben Subbarao, HR Business Partner spoke to the students on the expectations of Corporate Business houses from the MBA - HR's. He emphasised that HR Analytics is the need of the hour and was delighted to know that few students had already pursued a project on HR Analytics in a Health Care sector. He ascertained the count of students who are

flexible to pursue their career outside Mangaluru since Mphasis Pvt Ltd would soon conduct campus recruitment drives for MBAs and place students in their corporate offices outside Mangaluru. He was amused to see that majority of the students are passionate about their role in HR and are flexible to start their career anywhere in India and abroad. Dr. Vishal Samartha, Director & Prof. Sushma V accompanied the students during the visit.

MBA's visit Bio Fuel Park, Hassan



Over ninety 2nd year students of MBA visited Bio Fuel Park at Shanthi Nagar, Hassan. Mr. Halesh, Training Staff, Bio Fuel Park, Hassan gave presentation on the topic - "The What, Why and How of Bio Fuel". He also explained the opportunities available in Karnataka for Bio Fuel plants. Students had an interactive session with insights being received on the subject. Students had an opportunity to view

the manufacturing process of Bio Fuel & also the various plants used as an input in Bio Fuel manufacturing. This visit shall pave the way to take up KSCST projects on Bio Fuel. Dr. Vidyavathi & Prof. K Abhaya Kumar, Dept. of Business Administration coordinated the visit.

MBA's visit Friends Plywood & Bharati Shipyard for industry exposure



Students of first year MBA visited Friends Plywood and Bharati Shipyard in order to gain exposure to the operations in industry. Students viewed the entire manufacturing process & marketing of the plywoods by Mr. Pawanjaya, Managing Director. The students went through various production

lines and processing of the wood and were given information on the imports of wood from various countries. Bharati Shipyard provided students with the understanding of how the ship building is done and where these ships are used. The Manager of the firm explained the various processes involved and also explained the cost involved. Students were also provided insights into the various kinds of ships that existed.

MBA student won the Top Performer award for Sales Performance during internship at iDisha Info Labs Pvt Ltd., Bengaluru



Rohan Ail, 2nd year MBA - Marketing student has been awarded the Top-Performer award in February 2018 for his Sales Performance during his internship of two months at iDisha Info Labs Pvt Ltd, Marathahalli, Bengaluru. iDisha Info Labs Pvt Ltd. facilitates Quick Ride Application that operated in cities like Bengaluru, Hyderabad, Chennai, Kochi, Pune and Kolkata. Quick Ride is a mobile based application which provides carpooling and bikepooling exclusively for the corporate professionals. As an intern, Rohan was assigned a task of visiting various IT Companies like Cisco, Oracle, J.P Morgan, IBM, Wipro, VMware, Ansrsource and so on. He was also given a per day target which he achieved beyond expectation during his internship period. As compared to all the cities around India and also comparing with the entire Quick Ride's team, he succeeded to meet the targets and hence was given the top performer award for the February month.

MBA's visit NMPT, Mangaluru



MBAs visited New Mangalore Port Trust, Mangaluru to give students an insight into exports & imports from the port and to interact with the employees of NMPT, Mangaluru. Students interacted with multiple ship crews from various countries and understood the mechanism of marine life aboard. A total of 14 students along with 2 faculty members Prof. Mithun Ullal and Dr. Vidyavathi visited the port.

MBA's visit ITC Biscuit Factory at Whitefield, Bengaluru



Students from 1st year MBA along with Prof. Ramesh KG visited the ITC Biscuit factory at Whitefield, Bengaluru. Students were addressed by Mr. Prakash, Chief Security Officer & Facility Manager about safety and hygiene factors to be followed at workplace. Mr. Vivek & Mr. Anirban, Plant Managers explained the entire production process including packing & dispatching. Mr. Abhishek, Chemical Engineer from IIT Kharagpur, who is currently the Production Manager explained as to why ITC ventured into diversified business strategy, the customer segment they primarily target, the market share they hold in this segment & also about the quality policy what ITC follows to ensure food safety.

MBA's visit Madura Garments, Bengaluru for industry exposure



Students from first year MBA along with Prof. Girish M visited Madura Garments unit at Jakkur layout, Bengaluru. Mr. Abhilash, unit head, along with HR team explained the production process of the shirts and also the quality maintenance during production. The unit consisted of mainly women employees with few of them also being physically challenged. They had established facilities to

take care of kids of employees who were working in the factory. Madura Fashion & Lifestyle, a division of ABFRL, is a true Indian icon. It was the first player operating on a national scale, dedicated to the core business of fashion retail in India. Originally known as Madura Garments, MF&L was born in 1988 at the cusp of the unshackling of the Indian economy. Fashion in those days was

not what the consumer's aspirations merited. Madura became a partner of the new Indian in this journey of self-discovery. Four of its brands are among India's top fashion names, with sales well in excess of INR 1000 crores each. Louis Philippe led the aspiration for fashion excellence, giving its customers access to the finest in global fashion. Van Heusen focused on empowering the fashion ambitious professional partnering his career ambitions with power dressing. Allen Solly was for those looking for a smart fashion alternative. It came out with the concept of Friday Dressing. Peter England with its promise of honest-to-goodness prices emerged the favourite for a large mass of first jobbers. The students also asked questions which were answered by Abhilash & team. He also welcomed students to get in touch with corporate office for internships.

MBA's offered part-time opportunity in a Real Estate Firm



A total of 22 MBA students accompanied by Prof. Sushma V, Dept. of Business Administration visited ACE Promoters & Developers, a real estate firm as a part of Industry – Academia Interface. One of the managing partners of the firm – Mr. Darshan Jain addressed the students and shared stories of his failure as well as success. He

encouraged students to master the art of marketing as it equips an individual to survive in any situation, place or time. He shared anecdotes of his life that motivated students to aim high and work smartly towards the goal. He said - one should pursue entrepreneurship only after gaining corporate experience of minimum one year

which fine tunes you as an entrepreneur. He was delighted to see the interest in students to lead an independent life and sponsor their education on their own. Hence he made an offer to the students to work on a part-time basis in the marketing domain of his organization. He laid emphasis on networking through social media, building contacts, sharing information and generating leads. He offered to personally mentor the students along with Mr. Kannan Nair, Business Development Manager of ACE Promoters & Developers. ACE has invited students for their upcoming project site visit so as to get in-depth understanding of how a real estate firm works.

Sahyadri organizes Industrial visit to IFB & CoCoCola Goa



An Industrial visit was organized for First Year MBA students under the mentorship of Dr. Rashmi Kodikal, Prof. Ramesh K.G, Prof. Gayathri Shetty and Prof. Ridhika Shetty. Fifty-one students travelled to Goa to explore the nuances of real corporate world. A two day tour was chalked out in the Verna Industrial Area. Verna Industrial Area is the most prominent industrial hub of Goa housing 7000 small scale industrial units and more than 150 large and medium scale industries. On Day One, students had the opportunity to

visit GMI Zarhak Moulders Private Ltd, which is a rotomoulding manufacturing company. It manufactures and markets the well-known SHAKTI Brand of water tanks, loft tanks, barrels successfully. These are the No.1 brand of water tanks in the Goan market, known for their good quality and superior design. The company supervisor described the manufacturing process at GMI and answered the queries of the students. Day Two of the tour began with a visit to IFB Industries Ltd. IFB is one of the premier organizations, well

known for its innovation and technology in its chosen fields of business activities. IFB excels in quality and services to be in consonance with global standards. Ms. Filu Monteiro, HR at IFB welcomed the students to the premise and explained the history and the end to end processes at the shop floor. The students were given a lot of insight into making of products at the shop floor and were allowed to stroll around the factory area to witness the making of the appliances. The second destination after IFB was Hindusthan Coca Cola Beverages Pvt Ltd. Ms. Lisa Pias, HR addressed the students and briefed about the products, processes and safety norms. Students walked around the factory area and observed the manufacturing and packaging at the premises. The industrial visit was agreeably a boon to the students as they gained hands on experience of how industry operations are executed. It also allowed bridging the gap between theoretical training and practical learning in the real life environment.

MBA's visit EY and SEBI, Mumbai along with mentors as a part of Industry-Academia Interface



MBA students along with their mentors visited Ernst & Young, a Business consulting firm in Mumbai and also Securities and Exchange Board of India (SEBI) as a part of Industry-Academia Interface. At SEBI, students had an opportunity to interact with Mr. Vikas, the Assistant General Manager who shared a power point presentation about their organization, Functions of SEBI Act 1992, aspects of Financial Wellbeing – Health, Wealth and Happiness and also about Mutual Funds. Mr. Vikas informed students that they can apply for Jobs at SEBI through SEBI website and attend interview on receiving the call letter.

At Ernst & Young, Mr. Dilpesh Chouhan, Senior Manager gave a presentation about their organization and how EY is different

from other organizations in their approach towards employees. He also mentioned of the future requirements at EY for MBAs and gave a heads up about the Job role and the specification required for that role which the students can start preparing themselves if interested to build their career at EY. Students have not only been able to visit corporate houses and interact with the senior level managers during the two days but have also gained the experience of travelling to a city that most of them have not been in the past, interact with the Mumbaikars, get acquainted with their culture, language, food, standard of living and also explore Mumbai as a career option.



MBA Faculty invited as guests for VIVO College Opening Ceremony



Prof. Ramesh K G and Prof. Girish Madla, Department of Business Administration were invited as guests for the Vivo College Opening Ceremony (Training Camp) at Bengaluru. The event was organized by Weiwo Communication Pvt Ltd with the intention to show their acknowledgment to College Placement Cell Officer/ Campus recruitment Coordinator and boost the recruited students and also strengthen the relationship for further recruitments. Weiwo Communication Pvt Ltd had recently hired 10 students of Department of Business Administration in the recruitment drive held at our campus.

MBA's visit Bala Samrakshana Kendra, Kuttar for CSR



CSR is not an activity, it's a necessity... Over forty first year MBA students along with Prof. Padmanabha B, Prof. Ramesh K G, Prof. Naveen Pilar, NSS coordinator and Mr. Aamir Hassan Yousuf, Student Council - CSR coordinator spent time with the orphans of Bala Samrakshana Kendra, Kuttar. To add to their happiness they have been supplied with sports equipments. The Kendra had 30 children who thoroughly enjoyed the sessions conducted and games being organized to engage the kids. Winners were awarded and chocolates were distributed to all the inmates. Sport equipments were handed over to Ms. Ashwini, Warden of the Kendra.

MBA Faculty & Students collaborate with NIPM for a CSR activity at Wenlock District Hospital, Mangaluru



On the occasion of Founder's Day of NIPM (National Institute of Personnel Management), Mangaluru Chapter, Prof. Sushma V & Prof. Padmanabha B from the Dept. of Business Administration along with students visited Wenlock District Hospital, Mangaluru and distributed fruits to 150 children patients and their families. Sahyadri has an institutional membership with NIPM. Sahyadri and NIPM have been actively associated with each other in carrying out student-centric and community initiatives for the last 1 year.

MBA Faculty conduct Placement Workshop at Canara College, Mangaluru



As a community initiative & to contribute to the nation's talent reservoir, Prof. Ramesh K G & Prof. Sushma V along with students from the Dept. of Business Administration conducted Placement Workshop for the final year degree students of Canara College, Mangaluru in two batches of 150 each. The Workshop focussed on Resume Writing, Group Discussion (GD) Round of Interview & Face to Face Round of Interview. Students were apprised on the components of a Resume and also the DO's and DONT's in a Resume. The workshop was coordinated by Dr. Prashanth, Head - Career Guidance & Placement Cell, Canara College, Mangaluru.



Faculty supports a student financially to participate in a Techno Fest

Prof. Raghavendra Prabhu of the Department financially supported one of the students from the Computer Science & Engineering department to participate in the Techno Fest to be held during 15th March - 18th March 2018. Prof. Raghavendra Prabhu has identified this student who is from the economically poor background and has provided financial support of Rs. 10,000 which will be of great help for the student's travel, registration & food expenses during the stay at IIT Kanpur

Training Programme by MBA's at Govt Higher Primary School, Kannur



Every child has a different learning style and pace. If a child can't learn in the way we teach, we must teach in the way the child can learn. MBA students from the 1st year conducted a training programme in Govt Higher Primary School, Kannur. From taking approval with the Principal of the school to its execution was a wholly new experience for the MBA students. They conducted activities on Making Draft Models, English Vocabulary, Story Building, Number Knot and Pictionary. Through this initiative our students have learnt that each child is unique - not only capable of learning but also capable of succeeding. Students of the school gave hand written feedback, which our students will analyze and accommodate in the future training programmes.

MBA Faculty's interview on "Channel One Karnataka"



On the occasion of Teacher's Day, Deeksha A D, final year MBA student is one of the partners of this channel. Prof. Sushma had a privilege to be a part of this show along with a renowned interviewed Prof. Sushma V, Department .The programme was titled - "Teacher's Day Out".

MBA's Present a Paper on "Cryptocurrencies" in a Research Conclave



As an Institutional Social Responsibility (ISR), 3 students from first year MBA- Shreya, Shilpa & Ankitha had been to BGS School Kavoor, Mangaluru to conduct a training programme for students. The prime objective of the training was to guide them through different activities on teamwork, confidence building, time management and stress management. Students were also given opportunities to showcase their talents. They conducted activities such as Memory Game & Pick and Act. During the course of Training MBA students have learnt that each child is unique. What is learnt with pleasure is never forgotten. If a child can't learn the way we teach, a teacher should teach the way they learn things.

MBA-HR Students conduct Aptitude Test for 1st year MBA

Final Year students of HR specialization, they also conducted Aptitude Test for the 1st year MBA students in order to put the theory they learnt regarding "Recruitment Process" into practice. This has exposed the first year students to the Aptitude Test pattern that will appear during their first round of Job Interview & the HR students have gained confidence in executing recruitment process confidently in their future job role. HR Students are in the process of analyzing & identifying the gap in Aptitude in the areas related to Quantitative Analytics, Logical Reasoning, General Knowledge, English Proficiency & Subject Knowledge which will be submitted to the department for future training programmes on the domain that needs focus.

Sahyadrians volunteer for Shramadaan at Polali



Students of NSS unit along with MBA students volunteered for Shramadaan at Polali Shree Rajarajeshwari Temple under the guidance of Mr. Devdas Hegde, Trustee, Bhandary Foundation. Students volunteered to clear the debris and soil from the temple premises and used it to level the marshy fields by filling it with the excess mud. Student's efforts were well appreciated by the local public. Prof. Padmanaba B and Prof. Ramesh K G of Department , Ms. Shreelatha, Academic Administrative Officer, Mr. Ankith S Kumar, Student Counsellor and office staff Mr. Shreekanth Shetty, Mr. Chandrashekar and Mr. Lokesh participated in this community service.

Training Programme by MBAs at UBMC Primary School, Gorigudda



Being motivated by the quote - "Play gives children a chance to practice what they are learning" by Fred Rogers, students of 1st year

MBA facilitated a Training Programme, an Activity Based Learning in Human Resource Management curriculum at UBMC Primary

School, Gorigudda, Mangaluru. From approval of the Principal of UBMC Primary School till its execution followed by collating feedback from students about the training programme, the entire activity was carried out by MBA students. Student engagement activities like Puzzle game, Pictionary, Blind Folded Games, Listen and Recap were organized for the students. Participants were given the opportunity to exhibit their talents by singing, dancing and also talking about their ideal person in life. The programme was well appreciated by the students and teachers of the school.

MBAs on a Govt. School visit to Angaragundi, Baikampady Industrial Area



In addition to learning about the subjects in MBA, the Department inculcates in students

a sense of social responsibility. Learning about giving and helping others give

student's a feeling of empowerment. As an ISR activity, a total of 10 first year students had been to Government High School Angaragundi, Baikampady Industrial area, Mangaluru. The main objective of the activity was to train them through different activities on Team Work, Confidence Building, Time Management, and Stress Management, utilize opportunities, Communication Skill and Leadership Skill. During the feedback session, the school teachers acknowledged that their students could be seen working as a team for the first time and appreciated the sessions on Stress and Time Management.

Sinchana 2017 Prize Winners of Variety Competition



Dr. Umesh M Bhushi, Principal, Mr. Balakrishna S S, Vice-Principal and Mr. Devadasa Hegde, Trustee, Bhandary Foundation were the guests for the Valedictory ceremony of Sinchana 2017 organized by the Department of Arts & Culture on the occasion of Karnataka Rajyotsava Celebration at Sahyadri. The Prize winners of Variety Entertainment Competition are
1st Place – MBA Department
2nd Place – Mechanical Department

MBAs win Overall Runners Up Prize at Crossroads-2K18



MBA 1st year students participated in the Crossroads-2K18, National Level B-School Meet organized by Mangalore university, Mangalagangothri and won Overall Runners Up prize. Students participated in Business Quiz, Best Manager, HR Event, Marketing Event and Finance Event.

MBA Student achieves in Sports



Shobith G. Rai, 1st year MBA student won second place in State Level Power Lifting competition (+120 Kg Category) held at Kinnigoli, Mangaluru. All Championship has been secured by Mechanical Department

Student Counsellor conducts workshop for HoD's at MITE, Moodbidre



Mr. Ankith S Kumar, Student Counsellor was invited to conduct a half day workshop for the Principal, Vice-Principal, HoD's of all departments & Senior Grade faculty members of Mangalore Institute of Technology and Engineering (MITE), Moodbidre on the topic – "Skills of

Counselling". Mr. Ankith explained the common Behavioural & Emotional Problems that a student may encounter and the skills required for a teacher to identify the problems of the students & effectively counsel them. Various case studies related to the concepts of counselling were discussed.

MBA Faculty at Public Hearing in MCF, Mangaluru



Dr. Vishal Samartha, Director-MBA and Prof. Ramesh KG from the Department of Business administration were invited for a Public

hearing at the MCF campus which was presented in front of the District Commissioner. This was in connection to their future plans for expansion, keeping in mind the views of the public. The MCF management presented a report on the various CSR initiatives taken up the company for environmental sustainability. Dr. Vishal Samartha appreciated the MCF authorities on giving approvals for factory visits, internships regularly for the engineering and MBA students at MCF. She also said students who took up their internships seriously at MCF were suitably

rewarded with high paid jobs in India & abroad. She mentioned that expansion of the MCF will be definitely supported as long as the job opportunities are given to people living in Mangaluru. Prof. Ramesh remarked that in India we do not have shortage as far as fertilizer supply is concerned, however when we see the growth of this core sector on quarterly basis, we are far below on target. Hence, it would be beneficial if MCF starts off with second unit to make India a self-sufficient country in fertilizers.

MBA team conducts Employment Training Programme at Vivekananda Degree College, Puttur



The faculty and students of Dept. of Business Administration were invited by the Placement & Training Cell and Dept. of Commerce and Management of Vivekananda Degree College, Puttur to conduct a Half-Day Employment Training programme for their final year B.Com and

BBM students. Prof. Prajwala Preema Rodrigues & Mr. Ankith S Kumar along with MBA students facilitated the training programme on Resume Writing, Group Discussion and Interview skills for a total of 220 final year Commerce and Management students. The programme was inaugurated



by Dr. Peter Wilson Prabhakar, Principal and Prof. Venkataramana Bhat, HoD of Commerce and Business Management, Vivekananda College. The training programme was well received and appreciated by both, the faculty and students of Vivekananda College, Puttur.

MBA faculty chaired a session in an International Conference



Dr. K Vidyavathi chaired a Parallel Track Session at the 3rd International Conference on 'Economic Growth & Sustainable Development' in Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), Mysuru. She also presented a paper titled "Relevance of Deposit Insurance as Safety Net in Banking and Financial Inclusion"

MBA Faculty Invited as Resource Persons for Workshop at Crossland, Bramhavar



A One-Day UGC sponsored workshop was organized on “Opportunities & Challenges in Banking Sector” by Crossland College, Bramhavar. Prof. Ramesh K.G, Prof. Girish Madla, Prof. Rashmi Kodikal, Prof. Gayathri Shetty from Department were the resource persons for the workshop. The programme had four key sessions followed by a Panel discussion. The resource persons covered a gamut of banking topics like “Evolution of Banking”, “Banking Law - Legal Framework, Credit process, NPA, Priority Sector Lending”, “Nuances of Clearing Operations” and “Digital Banking”.

Director invited as Chief Guest at Sharada College, Mangaluru



Dr. Vishal Samartha, Director, was invited as

Chief Guest for the Inauguration of the Academic Year 2017-18, the new batch of B.COM, BBM, and B.SC Animation at Sharada College, Mangaluru. In her inaugural address, Dr. Vishal Samartha emphasised on time and shared anecdotes that brought out the learning - “Use your Time or else you will lose your time”.

She introduced the students to working with pleasure in all phase of life which will never become a pressure to work. She stressed on the need to have a goal, when unable to reach the goal, not to change the goal but change the strategy to reach the goal. She also encouraged the students to grab opportunities available in their college as it does not knock the door every time.

MBA Faculty invited as a Resource Person for the NSS Camp



Prof. Padmanabha B, Dept. of Business Administration was invited as a resource person for the Annual NSS Camp as the part of Academic programme of Govt. First Grade College, Vittla held at Netla, Kalladka, Bantwal Taluk. He facilitated a Training Programme on

the topic - “Techniques for Creativity”. The training focussed on the five techniques of creativity such as Associating, Questioning, Networking, Observation and Experimentation. All these techniques were elucidated through various activities which helped the students to understand the concepts through experiential learning.

MBA Faculty facilitates Career Guidance Session at Govt. School, Gurpur



Prof. Samarth Shenoy B, Department of Business Administration was invited to give Career Guidance Talk in Govt. School, Gurpur. He stimulated students to pursue their interest which will show them the path to build their career more easily. He also conducted activities to find the passion of each student and shared necessary inputs as per their interest. Students and head master and staff have appreciated the session and sought support in future also.

Dr. Rashmi Kodikal's student successfully defended her doctoral thesis



Ms. Sucharitha Suresh, Research Scholar registered under Dr. Rashmi Kodikal



successfully defended her doctoral thesis on “Antecedents & Consequences of Work Life Balance - A Study with reference to Female Physicians” on 24th July under REVA University, School of Management, Bengaluru. Her other supervisor was Dr. Subhashre Kar, Assistant Professor, REVA University, School Of Management. The outcome of her dissertation produced many

International & National Journal Publications. Ms. Sucharitha is a renowned Statistician with 20 years of teaching experience, working for the Department of Hospital Administration, Father Mullers Charitable Trust. She is well recognized in the field of Research & Statistics with more than 50 publications to her credit.

MBA Alumnus wins Performance Award at Deloitte, Hyderabad



Avinash Gonsalves, an alumnus of Sahyadri MBA (Batch 2012-14) wins Performance Award at Deloitte, Hyderabad. He is a certified VBA Developer. He has received this award for his learning ability and contribution towards team's target-driven performance. He developed macros for a complicated task on MS Excel within a week of joining Deloitte which adds to the list of his achievements in the organization.

MBA Alumna wins CEO Award 2017 at Allcargo Logistics, Mumbai



Swetha Shetty, an alumna of MBA Batch 2012 - 2014 who is currently working at Allcargo Logistics, Mumbai has been awarded with the CEO Award, the most prestigious award in All India Level of the organization for her Outstanding Performance for the year 2017. She is the youngest to have received this award till date..

MBA's attend the Graduate Summer School (GSS) 2018 at IIM Ahmedabad



IIM Ahmedabad had organized a One-Week Graduate Summer School (GSS) 2018 to

encourage students in learning and networking. Varun K and Kshama Hegde from the Second year MBA – Finance attended the Summer School. This programme was structured to empower young minds with various management sessions which were mainly taken by the FPM community students of IIMA with a few sessions administered by esteemed faculty members too. Participants even had a session facilitated by the guest faculty from Harvard Business School. The sessions were

planned with assignments, and pre-reads for the next day. Students had a great exposure into the tradition of IIMA, be it the classroom whereabouts or the campus infrastructure. Participants were also given opportunity to explore their business plan on the last day of the programme. On successful completion of the programme, all the participants were awarded with the certificate which was certified by IIMA & CIIE.

Student invited to conduct Career Guidance session at GFGC, Bettampady



Varun K, second year MBA student was invited to facilitate a Career Guidance session at Govt. First Grade College, Bettampady. Varun addressed the students and gave inputs on how to pass Aptitude and GD Round of interview. Mock GD Session & Face to Face Interview was conducted. Students were guided on drafting their CV. Students were given materials and also directed to certain Apps & Sites to practice Aptitude Test. Varun K is one of the two students who has been selected to pursue a Five-Day Graduate Summer School at IIM Ahmedabad in April this year.

Sahyadri to Collaborate with NASSCOM India



Sahyadri to Collaborate with NASSCOM India Team from Sahyadri headed by Dr. Vishal Samartha, Director-MBA and Mr. Guru Prasad Rao, Dean-Branding & Promotion had a fruitful interaction with Mr. Ashok Pamidi, Senior Director & Lead Diversity and Inclusion Initiatives, NASSCOM India, the result of which has led to the launch of NASSCOM certification programmes in Sahyadri Campus.

NASSCOM India is a not-for-profit industry association which is the apex body for the 154 billion dollar Indian IT BPM industry. NASSCOM works with diverse stakeholders to build focussed-initiatives that enables the growth of the sector through policy advocacy, skill building, research, start-up programmes, facilitate business and increase industry outreach.

The collaboration will result in launching certification programmes in Sahyadri campus focussing on the recent trends in the Engineering and Management Domain.

The students will be certified jointly by NASSCOM, Govt of India and National Skill Development Corporation (NSC).

Sahyadri to collaborate with Indian Institute of Management (IIM), Bangalore



Sahyadri to collaborate with Indian Institute of Management (IIM) Sahyadri to collaborate with Indian Institute of Management (IIM) Dr. Vishal Smartha, Director-MBA and Mr. Guru Prasad Rao, Dean-Branding & Promotion initiated the talks with Indian Institute of Management (IIM), Bangalore. Meeting with Dr. G Raghuram, Director-IIM Bangalore and his team has resulted in Academic collaboration with the launch of IIM Certification programmes in Sahyadri Campus. The certification programmes will be open for Engineering and Management students of the institute. This will have a blend of online and offline delivery, wherein few sessions will also have the presence of IIM (B) faculty team visiting the campus. A thorough discussion was also held with Prof. P D Jose, Professor-Strategy, Chairperson of Digital learning and Prof. Usha Ganesan, Manager-MOOCs Digital learning on the methodology and conduct of the course and how the partnership would earn a certification on

Advanced Management programme with IIMB certification for the MBA students. With the growing need for Management expertise along with Engineering, discussion was on the grounds of courses which Engineering students could pursue & earn a Management certification from IIMB. The certification courses will include Innovation and IT Management, Strategy and Sustainable Enterprise, Organizational Design, CRM, Financial and Management Accounting Analysis, Corporate Finance, Statistics for Business, Strategic Management and Operations Management.

Agreement with EY for learning solutions



Department will be signing an agreement with Ernst and Young, India for learning solutions for students. As an initiation to develop domain specific skills to students, the department will be signing an agreement to provide certification programmes from Ernst and Young, a global accounting firm. This agreement would also benefit students to achieve success in their finance career. As part of the discussion, Ernst and Young would also offer internships for students and faculties and guest lectures. Prof Girish has led this initiative for the agreement with the team of Ernst and Young from Mumbai.

Campus Recruitment Drive

Name of the Company	Venue	Date
KPMG GDC	Sahyadri Campus	3/10/2017
Berger Paints	St. Aloysius	5/11/2017
HDFC Bank	Sahyadri Campus	20/11/2017
Seventh Sense Talent Solutions	Sahyadri Campus	22/11/2017
Kotak Life Insurance	Sahyadri Campus	15/1/2018
Tectura India	SDIT, Kenjar	8/2/2018
ICICI Prudential Life Insurance	Sahyadri Campus	16/2/2018
Vizury Interactive Solution Pvt Ltd	CMR Institute, Bangalore	24/2/2018
Axis Bank	Sahyadri Campus	20/3/2018
Coca Cola Beverages	SIT, Valachil	27/3/2018
S & P Global	Ramaiah Institute, Bangalore	29/3/2018
Karvy	Sahyadri Campus	29/3/2018
KPMG GDC	Sahyadri Campus	26/4/2018
Gen Y Consulting	Sahyadri Campus	13/4/2017
Tristar Group	Sahyadri Campus	8/4/2018
Ian Martin	Sahyadri Campus	9/4/2018
E & Y	Alva's	9/4/2018
FUTURE Business Tech India Pvt Ltd	Sahyadri Campus	16/4/2018
Alembic Pharma	Sahyadri Campus	27/4/2018
Hulla jobs	Sahyadri Campus	4/5/2018
CBS Ventures	Sahyadri Campus	24/4/2018
Strat Next Business Solutions	Sahyadri Campus	7/5/2018
VIVO	Sahyadri Campus	11/5/2018
"Eldiar Furniture Manufacturing & Decoration L.L.C, Dubai, UAE"	Offcampus	
ODESSA	MSNM Besant	15/06/2018
Propadis	Sahyadri Campus	5/6/2018



MBA Students Project wins the "Project of the Year" award



A student project titled – "Cost Benefit Analysis of Bio Digester Installed at Sahyadri Food Court" undertaken by MBA students - Mr. Sharook B, Ms. Sayona A Joseph, Mr. Wilson Mascarenhas & Ms. Moksha D S and guided by Dr. K Vidyavathi, Professor,

Department of Business Administration was adjudged as one of the outstanding projects of the year and was selected for the "Project of the Year" award during the Seminar/Exhibition of Student Project Programme (40th Series) of Karnataka State Council for Science & Technology, Bengaluru held at NMAM Institute of Technology, Nitte. This project was supported by Karnataka State Bio Energy Development Board, Government of Karnataka. The participating colleges were Sahyadri College of Engineering & Management, Mangaluru, MS Ramaiah Institute of Technology, Bengaluru, Jnana Vikas Institute of Technology, Bidadi & Siddaganga Institute of Technology, Tumkur and Sahyadri MBA has emerged as winners.

MBA Alumnus wins Best Performer award



Harsharaj Rai, an alumnus of Sahyadri MBA (2015-17) wins "The Best Performer in Team Building Activities Award" during the first one month of Training at VIVO. He was placed by the institution for the role of a Sales Team Leader.

MBA Bio Fuel Projects sanctioned by KSCST

Four MBA Bio-Fuel Projects are sponsored by Karnataka State Council for Science and Technology (KSCST), Bengaluru under 41st series of Student Project Programme 2017-18.



Kshama Hegde Apoorva A Rao Prajwal Kaverappa Samhitha G

Project 1: Economic viability of bio-fuel production from tree born seeds. This project guided by Dr. K Vidyavathi



Varun K Shreeharsha T Vaishnavi C Bhat Prajna

Project 2: Cost analysis at different stages of operation of Bio mass fuel briquettes. This project guided by Dr. Rashmi Kodikal & Dr. K Vidyavathi



Aishwarya K Vijayan Rohan B Ail Amal Manohar Shreegowri M K

Project 3: Supply Chain Management of Biodiesel from Tree Borne Seeds. This project guided by Dr. K Vidyavathi & Mr. Deepak BE



Anupama P S Prajwala K Jeevitha

Project 4: Capital Budgeting Decision on Installation of Bio-Fuel Plant with special reference to Bio-Diesel from Rubber Seed. This project guided by Dr. Vishal Samartha

MBA student appreciated for the contribution to an NGO during Internship



Aamir Hassan Yousuf, second year MBA student interned from "U&I", an NGO in Bengaluru. He worked with the HR team & was

allotted the task of recruiting volunteers. U&I also gave him an opportunity to be a volunteer in a school named Church Jubilee Memorial Study Center (CJMSC), Bengaluru, which focuses on education for the children from the slum within the locality. Aamir assisted students in their academics as well as coordinated with the Montessori school. He has received a Testimonial from Prof. Sindhu, Principal, CJMSC.

MBAs participate & win in VISTA 2017, IIM Bangalore



Fifteen MBA Students participated in one of the largest B-school summits in India – VISTA 2017, the Annual Business Summit of IIM Bangalore. The lush green campus and stone brick walls of IIM Bangalore welcomed over 15,000 participants this year. It had a wide array of events spanning all business domains, speaker series with industry veterans & workshops on the hot topics from the business world. In the Treasure Hunt Event – "Around the Bin 90 minutes" which had participation from students of colleges all over India, second year students of Sahyadri MBA - Sri Harikrishna, Prajna, Samhitha, Vaishnavi won first place with a cash prize of Rs. 4,000 Mouna Muttamma, Varun K, Dhanya won second place with a cash prize of Rs. 2,000 Our students participated in a workshop titled – "Story Telling for influence" and atleast 3 events from Qriosity, Bizzare, Comic Strips, Numero Uno, Retail Marketing, Convexity Calls, Fame in 60 seconds, Design Thinking, Stock & Investment, Effective Marketing & Excel. Sahyadrians interacted with the IIM faculty and had an exceptionally special experience.

Sahyadri celebrates the College Day



Sahyadri celebrated the College Day on a grand scale. The dignitaries were escorted to the stage with a traditional welcome. MrPrithvirajShetty, Placement President introduced the guests and welcomed the luminaries on stage. The prestigious event was inaugurated to the traditional beats of the drumby the Chief Guest MsMamathaPrabhu HRD, WuerthElektronik India Pvt Limited. MsPrabhu, a Human Resource Professional, has over 20 years of experience in Talent

Acquisition, Learning & Development and as HR Generalist role. Having worked with different verticals of Industry, she is currently working with Electronics Engineering Organisation as HR & Admin. In her inaugural speech Ms Prabhu appreciated the vibrancy on the part of the students. She went on to say that there are quite a number of Sahyadrians working in her organization. She called upon the students to be holistic and plan in advance. There is so much to learn she said and there is no dearth

of data. She further reminded that failures are a stepping stone to success. Be agile, aware and impulsive she said. Ultimately it is all about how one achieves goals to satisfy one's inner self, she opined. The Vice Principal read out the annual report for the Year 2017-18 enumerating the various achievements of the students and the initiatives undertaken by Sahyadri. Academic achievers, various council heads as also the outgoing students were felicitated. Dr U M Bhushi, Principal delivered the presidential speech. He expressed his sincere appreciation and lauded the students on their various achievements. He also advised the students that while indulging in social media also to be aware of its menace. His speech as usual was motivating and thought-inspiring. Vote of thanks was rendered by MrAnurajChowta, Cultural Council Head and a student of Electronics & Communication Engineering. This was followed by cultural event. Various cultural programs were organized. The participants displayed exhilarating performance of dance and melody songs.

Eighth Graduation Day Celebrated in the Campus



The Eighth Graduation Day for the graduating students of MBA, MCA & M.TECH was held in the Campus. Two Hundred & Sixty students took an oath and received their graduation certificates from the Guest – Mr. Vidhya Shankar, Executive Director, Grant Thornton India LLP. Mr. Vidhya Shankar, Executive Director, Grant Thornton India LLP would be the Chief Guest of the Graduation Ceremony. Mr. Vidhya

Shankar is an MBA in General Management & Strategy from Cranfield University - Cranfield School of Management, UK. He has also completed his M.Sc (Hons) from BITS-PILANI. He is a management professional backed with entrepreneurial spirit and exposure to international markets. He is also a client engagement leader with proven strategic consulting and innovation skills. He has worked with start-ups as well as large

global organisations. Prior to Grant Thornton India LLP, he worked in NASSCOM, enabling the India start-up ecosystem to address enterprise growth, VC investments, new markets discovery, skill development and supported various objectives of Digital India initiative. He was also a Chief Marketing Officer at Xcode Life Sciences. Dr. Umesh M Bhushi, Principal, Prof. Balakrishna S S, Vice-Principal, Dr. J V Gorbhal, Dean Academics, and Head of All Departments graced the occasion. Dr. Umesh M Bhushi, Principal welcomed the gathering and inspired students to trust themselves, follow their passion and also stay true to their self. He thanked the parents for the bestowed confidence on Sahyadri and supporting our institution throughout the journey. He concluded his speech by saying that Education is not a degree but a channel that makes an individual a respectful citizen with values.



GST, an Add-on course for 1st year MBA in Finance Thrust Area



The introduction of Goods and Services Tax with effect from 1st July, 2017 by the Government of India has heralded a 'structural change' in the tax regime of our country. The whole system on GST has to be studied skilfully by Manufacturers & Business firms supplying goods and services. Therefore, it is a great opportunity for MBA students during their placement if they are GST compliant. In view of this, the Dept. of Business Administration has made it mandatory for MBA students to study GST as an additional course with examination being conducted during their internals. Prof. Raghavendra Prabhu is the facilitator of the course for the 1st year MBAs.

MBAs participate & win in Atharv 2017



Twelve MBA Students participated in one of the biggest fest in Central India – Atharv 2017, the Cultural, Management and Literary fest of IIM Indore. Management and literary

events have encouraged the budding managers and entrepreneurs to put on their thinking caps. Marketing & HR events have provided a great platform to our students to flex their intellectual muscles. Photography event was organized to leave NO talent in dark and Prajwal Kaverappa, second year MBA won 1st place in this event. Varun K & Apoorva Rao from second year MBA won 4th & 6th place respectively in "Game of Shadows". Students participated in the event are Apoorva A Rao, Varun K ,Kshama Hegde, Vandith, Shreeharsha, Davis Tom, Ayisha, Prajwal Kaverappa, Nishan Kotian, Amir Hassan, Yosou, Mohammed Shakeer, Saifuddin

Holi celebrated at Sahyadri



Holi is a springtime festival celebrated with lots of joy, to mark the end of winter. It is also known as festival of colors. Here at Sahyadri though it was no different. The campus was soaked in myriad colours as scores of students, from seniors to newcomers celebrated Holi with joy and vigour. The campus abounded with much enthusiasm as students immersed themselves in fun and frolic, smearing colours at each other.

Institutional Social Responsibility by the MBAs



Final Year MBA students accompanied by Prof. Raghavendra Prabhu volunteered at the District Level Special Children Cultural Event at Urwa Church Hall, Lady Hill, Mangaluru organized by Lions Club International Dist. 317-D. Besides, the students donated their contributions for the welfare of differently abled children.

"Management is, above all, a practice where art, science, and craft meet" - Henry Mintzberg

Students attend a Seminar on "Art of Success"



The students of final year engineering and MBA attended a Seminar on Art of Success organized by Bunt's Alias Nadavara Mathr Sangha in collaboration with Chanakya IAS Academy at the Town Hall, Mangaluru. The programme was inaugurated by Dr. N Vinaya Hegde, Chancellor, NITTE University. Ambassador Balakrishna Shetty, IFS and Mr. S C Panda, IAS, Ex-CEO, Prasad Bharti were also present. The Seminar was facilitated by the Success Guru A K Misra, who inspired the

students to try a career in IAS, IFS, IPS and other Civil Services. The Seminar focused on eradicating the myths about Civil Service Examination. Mr. Misra spoke about life transformation, Art of Success and the traits required to succeed in life. The students were accompanied by Ms. Shreelatha , Academic Administrative Officer, Mr. Ankith S Kumar, Student Counsellor and Engineering Faculty members - Prof. Naitik, Prof. Girish, and Prof. Kranthi.

MBAs attend a Talk on Professional Managers

Prajwal Kaverappa M N, Akshay Kumar from 2nd year MBA and Sari Ganesh from 1st year MBA attended the "Dialogues on Professional Managers" organized for PG students by MSNM Besant Institution of PG Studies, Mangaluru. Mr. Prakash Padukone, Director of TATA Padukone Badminton

Academy & Mr. Leeladhar, Former Deputy Governor, Reserve Bank of India were the resource persons. Mr. Padukone, Badminton Legend spoke about the precious moments of his life in sports and how he overcame the hurdles to achieve in the field of Badminton. He said there is no gain without pain, and to

achieve certain things, we should be ready to sacrifice some things. Instead of harping about the rotten system, we should strive to become the best. He informed that his academy provides opportunity for everyone interested in the game of Badminton to get trained.

MBAs on an Outbound Training Camp at Nature Bound Sahyadri



27 students from second year MBA Marketing and HR Specializations accompanied by Prof. Girish M, Dept. participated in Outbound Training Programme at 'Nature Bound Sahyadri Camp' at Ankola. The course facilitated experiences through activities and games to get a practical insight to individual behaviour and group dynamics. The purpose was to reflect upon desired responses and experiment them in real time situations and further reflect on what to expect from future experiences. The students were divided into three teams and each team was allotted with a trainer. As

soon as the students entered into the camp they had to deposit all the gadgets and hence had to stay away from digital life for three days. The students also had to stay in tents.

Early morning 5.15 am the students had to wake-up and do jogging and warm-up only after which activities for the day began. The sessions would normally conclude only at around 10:30pm in the night. The activities included mind games, adventure and treasure hunt in forest using navigation compass. The activities included briefing sessions on personality development, smart thinking, development and application of strategies. The students had to challenge themselves when they were tested with physical endurance and also logical thinking. All students were satisfied and many came back with a feeling that they can work more for even 18 hours and stay away from the digital gadgets.



MBA Student wins 3rd place in Yuvajana Mela organized by Govt. of Karnataka



Pooja M N, student of 2nd year MBA has won 3rd place in Kolata in the Yuvajana Mela organized by the Ministry of Youth Affairs & Sports, Govt. of Karnataka. She has participated in 3 events – Rangageethe, Sobana & Kolata.

TechVision – 2018



TechVision 2018, a One-Day intra-collegiate project competition was held in the campus. The main objective of this event was to inspire young minds by providing them a platform to demonstrate their skills and knowledge through projects. Around 20 lakhs rupees have been spent on Sahyadri Project Support Scheme (SPSS) wherein the grants are being provided to each of the qualified student projects. More than 710 projects including SPSS and Non-SPSS projects of BE, M.Tech, MBA and VTU final year projects of B.E students were on display. More than 3000 students participated in the event demonstrating their engineering talent. TechVision 2018 was inaugurated by Mr. K. Prabhakar Rao, Director –Works, Mangalore Chemicals & Fertilizers Ltd and Dr.

Ramakrishna, Senior Principal Scientist, Defence Food Research Laboratory, DRDO, Ministry of Defence. While addressing the

gathering, Mr. K. Prabhakar Rao emphasised on project management as one of the experiences to be learnt by students. He spoke about PDCA Cycle, Six Sigma and the new technologies. He also touched upon the difference between innovation and invention. He mentioned that the transition from one comfort zone to higher level of comfort zone is through many uncomfortable zones. Dr. Ramakrishna talked about the importance of food. He said food should be taken as medicine & not medicine taken as food. He spoke about diverse emerging technologies and motivated the students to take up projects. During the valedictory ceremony, the winning projects of both Engineering & MBA were awarded



Guest Lecture for MBAs on “Online Filing of Income Tax & Impact of GST”



Ms. Yashashwini K Amin, Chartered Account delivered a talk to the final year MBA Finance students on the topic "Online Filing of Income Tax & Impact of GST". Ms. Yashashwini is one of the youngest practicing Chartered Accounts in Mangaluru who has cleared the CA exams in first attempt and has received a Gold Medal for scoring the highest marks in Financial Accounting.

During the session she enlightened the students about how GST has resulted in better tax collection over the year, she dwelled on the nitty gritty of implementation of GST using live examples. The session incorporated technicalities related to tax filing using various softwares like winman, saral etc. The talk concluded with an interactive Question & Answer session.

Officials of Chartered Institute of Management Accountants (CIMA), UK



Representatives from a globally reputed accounting body visited the campus to explore collaboration opportunities benefiting the students through various certification programmes leading to a globally recognized designation. The Chartered Global Management Accountant (CGMA) designation is powered by AICPA (The American Institute of Certified Public Accountants) and CIMA, two of the world's

leading accounting organizations. Mr. Kishan Sathyan, Manager - South India Markets, CIMA along with his team had a preliminary discussion with Dr. Vishal Samartha, Director–MBA & Mr. Guruprasad Rao Y, Dean-Branding & Promotion in the presence of Finance faculty of the department. The institute is all set to sign an important collaboration with CIMA to take the discussion ahead.

Sahyadri Faculty & Students volunteer at “Chetana” Programme, Infosys



Sahyadri Faculty & Students volunteer at “Chetana” Programme, Infosys Campus, Mangaluru “Chetana” - Empowering Girls with Technology was launched by the Department of IT, BT and S&T, Government of Karnataka, to nurture and mentor the local talent and empower them with high end technology. The aim of the programme is to provide

wings to their dreams. With this aim, the Department, in association with Samsung & Infosys foundation enable girl students who have topped in Secondary School Examination from Government Schools across Karnataka. They handhold them to educate, empower, mentor and support them. These highly talented girls from Karnataka are invited to a week-long

residential camp where they are presented with a Samsung Tab each and then provided hands-on training to use it. This year, “Chetana” was held in Infosys, Mudipu Campus, Mangaluru with 300 best achievers in academic profile undergoing residential training. Various activities were planned during the course of this camp like training sessions to use the tab, exposure to state-of-the-art facility at Infosys and other industry campuses in Mangaluru, group building exercises, sports events, design thinking workshops, movie shows, nature walks, yoga sessions, interaction session with leaders from various domains like science, technology, arts, medicine, sports etc. Sahyadri Faculty & students have volunteered to assist in the smooth conduct of the programme. The event coordinators from Department of IT, BT and S&T are in praises for the additional support rendered by Sahyadri as volunteers to cater to the needs of the students who have come from various districts of Karnataka.

Student Counsellor invited as Chief Guest for World Environment Day



Mr. Ankith S Kumar, Student Counsellor was invited as the Chief Guest for the commemoration of World Environment Day at The Cambridge International School (TCIS), Adyar, Mangaluru. The School had organized a programme to create awareness about the environment among elementary school children through coir songs, awareness talks, and other fun activities. Mr. Ankith S Kumar addressed the students and said that each one of them is a Superhero

who can do their part to save the world. He explained to the students how each individual’s irresponsible action can lead to the destruction of the environment. He urged the students to take care of this planet as they take care of their home and parents. The kids also took part in various awareness building activities after the formal programme.

Students along with their mentors visit industries in Chennai & Pondicherry



A group of 26 students along with Prof. Chandrakanth, Prof. Prajwala, Dept of Business Administration and Mr. Ankith S Kumar, Student Counsellor who are the mentors of these students visited Schwing Stetter, Parle, Hidesign companies in Chennai & Pondicherry as a part of Industry-Academia interface. At Schwing Stetter, Mr. Satish, Assistant Manager of Production Department briefed the students on the

production activities of the plant and products they manufacture. He also took them around the plant to view the production activities. The HR Manager also addressed the students about the operations at the HR Department answering all queries that students had related to HR domain. The key takeaway of this session was to follow three simple rules to become an effective HR - Give fast and timely response to employee

grievance, Build trust among the employees and Involve employees in the decision making process. Students also visited Modern Bakers Pvt Ltd which has a contract with Parle India Pvt Ltd, to produce Parle G and Parle cashew biscuits in Chennai. Here the HR Head briefed them about the various production methods and specifications of the products. He also took them around the production unit where the students witnessed production of Parle G biscuits. In Pondicherry, they visited Hidesign Production unit. Here, the Production Unit Head took them around the premises and also the R&D unit where he showed them different qualities of leather and the production process. Students also had an opportunity to visit the foundry unit and forging unit where they prepare different buckles for the bags.

Research Publications by Faculty and Students

Girish Madla & Sathyanarayana : “ Influence of Social Media Branding on Students in Selecting MBA colleges of Dakshina Kannada District “, International Journal Of Application Or Innovation In Engineering & Management, Volume 6, Issue 6 -ISSN 2319-4847, Page 341-345. June 2017
 Kodikal Rashmi, Habeeb Ur Rahiman: “Effects of Transnational Analysis on Service Sector: An Empirical Study”, Aloysius Journal of Management and Research, Volume 5 , Issue 1, ISSN NO. 2321-8797, Page 14 – 21 July 2017
 Kodikal R, Reema Agnes Frank, Role Stress Study: “An Effective Tool for Employee Engagement”, International Journal of Management and Social Sciences Research (IJMSSR), Volume I, Issue 8, ISSN-No :2319-4421, Page 46-50, August 2017

Kodikal Rashmi, Habeeb Ur Rahiman: , “Inter-relationship between stock market indices and gold, silver, crude oil introduction” Researchers World: Journal of Arts, Science and Commerce, Volume 8 Issue 4 , ISSN NO. 2231-4172, Page. 57- 67, October 2017

Kodikal Rashmi, Zoheb Ali: “A Study On Student Perception Of Service Quality In Higher Education”, International Journal Of Creative Research Thoughts (IJCRT), Volume 6 Issue 1,ISSN NO. 2320-2882,Page 2034-2041, March 2018.

Kodikal Rashmi, Habeeb Ur Rahiman: , “Quality of work life: An Empirical review”, Research Journal of Commerce and Behavioural Science, Volume 7 Issue 7, ISSN 2251-1547,Page. 1-10, May 2018

Vidyavathi K & Avinash B N : “ Cost of Lapsation to Policyholders in Indian Life Insurance Industry” , EPRA International Journal of Economic and Business Review, Volume 6, Issue 3 , e-ISSN: 2347-9671/p- ISSN- 2349-0187, Page 24-29 . March 2018

Vidyavathi K & Akash C Mathapati: “A Study on the Mobile Phone Purchase Behavior and Buying Pattern in Karnataka State” ,

International Journal of Innovative Research & Studies. , Volume 8, Issue 2, ISSN: 2319 -9725 Page 196-202 February 2018

Vidyavathi K & Akash C Mathapati: “ A Review of Indian Mobile Phone Sector” , IOSR Journal of Business and Management(IOSR-JBM) ,Volume20, Issue 2, e-ISSN: 2278-487X /p- ISSN- 2319-7668, Page 8-17 February 2018

Vidyavathi K & Avinash B N : “ Visitor Satisfaction Impact on Visitor Loyalty and Visitor Switching Behaviour: A Case of Visitors of Bangalore Amusement Parks” , International Journal for Science and Advance Research in Technology (IJSART) , Volume 4, Issue 1, ISSN: 2395 - 1052 Page. 946-952 January 2018

Vidyavathi K : “ Rise and Fall of Ulips in Indian Insurance Market” , International Journal of Research Publications (IJRP) , Volume 1 Issue 1, Page. 139-151 September 2017

Vishal Samartha: “Job Enrichment & Work Outcomes – A Study in a Chemical Factory in Mangalore” , International Journal of Creative Research Thoughts, Volume 5, Issue 4, ISSN: 2320 - 2882 ,Page 2263-2271. December 2017



Two Ph.Ds in Business Administration



Final Ph.D Viva Voce of Mr. Avinash B N (USN No: 4SF11PBN01) was held at the Research Centre, Sahyadri College of Engineering & Management, Managaluru. Dr. Savitha Shelly from Manipal School of Management, Manipal was the external examiner. The thesis entitled - "Factors Influencing Bangalore Amusement Parks Visitor Brand Switching Behaviour based on Visitor Perception" was accepted and recommended for the award of PhD Degree. Mr. Avinash B N is a Marketing Officer in Canara Bank for Bangalore Circle, Bangalore and has done his research work under the guidance of Dr. K. Vidyavathi, Professor, Department of Business Administration.



Final Ph.D Viva Voce of Mr. Akash C Mathapati (USN No: 4SF12PBN01) was held at the Research Centre, Sahyadri College of Engineering & Management, Managaluru. Dr. Nagaraj Y from Canara Bank School of Management, Bangalore University was the external examiner. The thesis entitled - "The Role of Selected Factors in the Purchase Decisions of Mobile Phones in North Karnataka" was accepted and recommended for the award of Ph.D Degree. Mr. Akash C Mathapati is the Head of the Department of Management, Dr. P G Halakatti College of Engineering & Technology, Bijapur and has done his research work under the guidance of Dr. K. Vidyavathi, Professor, Department of Business Administration.

VTU Topper
Ms. Sayona Joseph
 secured 6th rank with 78.96% in VTU MBA examinations for 2016-17 and recruited by KPMG through campus placement

Placed in
Deco
Deco Emirates
Ms. Tripthi Bangera

Package ₹12* LPA

I want to become a Successful Entrepreneur

MBA
 2 Years Full Time

- HR
- Marketing
- Finance

Sahyadri MBA ranked 35 among Top 100 B-Schools in India

mba @ sahyadri

Unique Features

- Faculty with Academic & Industry experience
- International Study Tour
- Industry interaction programme
- Focus on Thrust Area
- Scholarship for meritorious students
- Value added and skill based training programme
- Entrepreneurship & Incubation Centre
- Exclusive Library with e-learning resources
- Food court, Hostel, Bank and other amenities

Admission through MAT/CMAT/KMAT/PGCET

Director Dr. Vishal Samartha +91 98861 84413	Admissions Mrs. Pooja Rai +91 94481 00000	Placements Prof. Ramesh K G +91 99001 43112
---	--	--

Director -Strategic Planning

Dr. Umesh M. Bhushi, M.Tech, Ph.D.



He is an eminent academician and administrator having 30 years of experience with active involvement in research activities. He has his Post Graduation and Doctoral degree from IIT- Kharagpur. He has 79 publications in National and international journals & conferences. He has conducted several Workshops on TQM implementation.

Principal

Dr. R Srinivasa Rao Kunte, M.Tech, Ph.D.



He is an academician with overall 36 years of teaching experience with 19 years of research and 29 years of administrative experience. He has served as principal for 9 years at JNNCE, Shivamogga. He has his post graduation and Doctoral degree from University of Mysore. He is presently the academic senate member

of VTU and chairman of BOS in E&C/TC board of VTU.

Director - MBA

Dr. Vishal Samartha, M.Com., MHRM., M.Phil, Ph.D.



She has 21 years of experience in teaching and more than 9 years experience in Research and a VTU approved Research Guide. She was the member of the Local Inspection Committee and has also been the Member of the Board of Examiners in Business Administration of VTU, Belgavi.

Dean Branding & Promotion

Guru Prasad Rao, MBA, PGDCA, AMFI



With rich teaching & banking experience at Axis Bank and Royal Bank of Scotland ,his areas of expertise includes Forex, Credit Management, Mutual Funds, Banking Technology, Corporate Governance and Total Quality Management. He is the certified 'Financial Education Trainer' of Security &

Exchange Board of India. He has presented his research papers across US, Europe and Asia.

Core Faculty @ Sahyadri MBA

Dr. K. Vidyavathi, M.A.M.Phil, NET, Ph.D



She has 22 years of Research experience and 15 years of PG teaching experience. She is a Ph.D guide in Management in VTU, Belagavi. She has published 22 research papers in national and International journals.

Dr. Molly S Chaudhuri, MBA, M.Phil, Ph.D



She is a Professor, Trainer and Administrator with over two decades of work experience both in the industry and academics. She is a Certified Knowledge Manager & Certified Learning & Development Manager. She is also a Ph.D. guide in VTU, Belagavi.

Dr. Rashmi Kodikal, PGDHRM, MBA, Ph.D



She is a Resourceful and innovative professional Professor with 15 years of teaching experience at Post-graduate level. She has secured ranks both at UG and PG. She had secured Vysya Bank Gold medal for scoring highest marks in MBA exams. She is recognized as Ph.D. guide in Management under VTU, Belagavi and REVA, Bengaluru.

Prof. B. Raghavendra Prabhu, MBA, CAIIB, (Ph.D)



He has 16 years of corporate and 16 years of teaching experience. He is an expert in Banking law and practice. He is a member of Indian Institute of Banking & Finance. He is pursuing Ph.D from VTU in the area of Branchless Banking.

Prof. Ramesh K G, L.L.B., MBA, (Ph.D)



He has 14 years of corporate experience and 6 years of PG teaching experience. He was The Regional Manager at ICICI Prudential Life Insurance for Karnataka & Goa, Chief Manager with ICICI Bank, Mumbai handling Retail Asset Operations. He is the Chief coordinator of Admissions & Internship.

Prof. Girish Madla, PGDCA, PGDIT, MBA, (Ph.D)



He has 17 years of teaching & industry experience. He is an expert in the field of Marketing Management. He is currently pursuing doctoral degree from Mysore University. He is the chief coordinator of Placement.

Prof. Padmanabha B, MBA, MA, FCin HRD



He has 18 years of teaching and training experience. He is an expert in human resource development. His training expertise is in the area of developing effective Leaders, building Self-Esteem, Team building, Conflict Management. He has few publications to his credit. His area of expertise includes HR Management and General Management.

Prof. Deepak BE, MBA



He has close to 12 years of corporate experience working in the media industry. He has worked for companies like Times of India, Star India pvt ltd, Yahoo web service pvt ltd. His area of specialization is marketing and Area of interest is Media/Advertising.

Prof. Gayathri U Shetty, MBA, KSET, (Ph.D)



She has 13 years of experience which includes 7 years in the field of banking industry and 6 years as a faculty. Her area of expertise includes finance, banking and general management. She is pursuing her Ph.D from VTU.

Prof. Sushma. V., M.Com, PGDIM, PGDHRM, K-SET, (Ph.D)



She has 10 years of corporate and 5 years of PG teaching experience. Her experience is spread across various domains like Training, Recruitment, Succession Planning, Quality Control, Workforce Management, Talent Management, Operations and so on. Her area of interest is in HRM and Managerial Communication. She is currently pursuing Ph.D from VTU. She is the Chief coordinator of Student Development and also the Chief Editor of Sahyadri Buzz.

Prof. Mithun S Ullal, MBA, (Ph.D)



He has over 7 years of corporate experience as a Branch Head and over 3 years of experience in teaching. His areas of interest are Marketing and Entrepreneurship Development. He is currently pursuing his Ph.D from VTU.

Prof. Pooja Yashwanth Rai, MBA



She has a teaching experience of 8 years and a corporate experience of 1 year. Her area of specialization is Finance. She is the Head of Admissions at Sahyadri College of Engineering & Management.

Prof. Samarth B shenoy, MBA



He has total 8 years of experience which include 2 years of corporate experience and 6 years in teaching. His area of specialization is Marketing

Pavan Kumar Hegde, B.E, M.B.A



He has five and a half years of industry experience spread across the expanses of construction, entrepreneurship, website building, banking and financial investments. Area of specialization is finance and is also been assisting in the functioning of the financial and admission operations of the college.

Prof. Ridhika shetty, MBA



She has 3 years of industry experience. Her area of experience is capital market and different investment opportunities. She was working in Edelweiss financial services Mumbai, and Also is certified in Derivatives, mutual funds, operations management.

Prof. Chandrakanth S, MBA



He has over 3 years corporate experience. He has worked as an Audit Assistant in a Chartered Accountant Office and also worked as 'Service process evaluator' in Eurekha Forbes Ltd. His area of specialization is Finance and area of interest is Auditing.

Prof. Prajwala Preema Rodrigues, MBA



She has over 4 years of corporate & tetching experience. Her area of specialization is HR. She has worked for S.C.S Hospitals Pvt. Ltd., Mangaluru. Her area of expertise is in Talent Management and Recruitment.

Mr. Manjunath Kamath, MBA



He has over 4 years of experience as Manager in CAD Media & in Brigade enterprises limited . He has specialised knowledge in real estate and Real estate Laws.

